

**Think big. Be bold.**  
**Stay focused. Accomplish more.**

THE WOMEN'S  
 FOUNDATION  
 OF COLORADO



Emmy Award-Winning Actress  
**America Ferrera To Be  
 Keynote Speaker**

*21st Annual*  
**2013 DENVER LUNCHEON**

**America Ferrera** is not only a successful actress and compassionate humanitarian – she is a young, vibrant, strong woman who brings a new voice that empowers women and girls on and off the screen. As the youngest of six children and the daughter of first-generation immigrants from Honduras, America has an amazing story and inspiring messages to share with us.

From the time she was 7 years old when she landed a small role in a school play, America knew she wanted to be a performer. She stayed focused on achieving her dreams, waiting tables and babysitting so she could take acting lessons while in high school.

Today, she's been in numerous films and theatrical productions and has received prestigious accolades and awards for her work. America is best known for her fearless portrayal as 'Betty Suarez' on ABC's hit comedy *Ugly Betty*. This breakthrough role has earned her an Emmy®, Golden Globe® and Screen Actors Guild Award along with other awards. She recently wrapped production on Diego Luna's biography film *Chavez* which centers on the civil rights activist and labor organizer Cesar Chavez.

America has challenged typical character types by playing roles in films such as *Real Women Have Curves*, an independent film centered on a young woman who is struggling to balance her mother's expectations of her and her body and her own wants. Girlfriends everywhere are reminded of the importance of close bonds and life-changing friendships through the films

*Sisterhood of the Traveling Pants 1 & 2* in which America plays Carmen, a character who struggles with her confidence and identity.

Beyond acting, America is a humanitarian. She appeared in PBS's documentary *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*, served as an artist ambassador for Save The Children, and recently visited Honduras on behalf of the organization ONE in support of women facing the challenges of extreme poverty. She also served as an ambassador on a campaign called "America4America" joining Voto Latino, the leading non-partisan national youth empowerment organization.

America is also a recent college graduate! In May 2013 she received a bachelor's degree in international relations from the University of Southern California. She graduated after a decade of hard work in between a hectic filming schedule for *Ugly Betty*. Now she and all five of her siblings are college graduates, fulfilling a dream of their mother who always stressed the importance of higher education.

Women and girls are America's life passion. Her life experiences live deeply within her. She is a voice and an advocate for women and girls in all facets of life. She is the voice we need – one that lets girls and other women know they are important and powerful.

Join us and be inspired by America on **October 24** at the Colorado Convention Center in Denver!

Colleen Dougherty, Rollie Jordan and Susan Mueller



Elaine Gampel and Rhondda Grant



Juana Bordas, Anahita Kemp and Nayantara Ghosh



*Our mission is to build resources and lead change so that every woman and girl in Colorado achieves her full potential.*

# 2013 Luncheon Table Sponsorship Opportunities

## Corporate Table Levels

### \$10,000 – Education Table

**AVAILABLE BENEFITS:**

- 10 tickets to Denver Luncheon (1 table)
- 10 passes to Luncheon VIP reception (day of event), photo opportunity with America
- Invitation to Thursday evening VIP dinner (with appearance by America)
- Table sign
- Program recognition – *deadline closed*
- Event signage
- Free Gallery exhibit space (\$500 value)
- News release recognition
- Social media and website presence/recognition including link

### \$7,500 – Mentorship Table

**AVAILABLE BENEFITS:**

- 10 tickets to Denver Luncheon (1 table)
- 10 passes to Luncheon VIP reception (day of event), photo opportunity with America
- Table sign
- Program recognition – *deadline closed*
- Free Gallery exhibit space (\$500 value)
- Social media and website presence/recognition including link

### \$5,000 – Self-Sufficiency Table

**AVAILABLE BENEFITS:**

- 10 tickets to Denver Luncheon (1 table)
- Table sign
- Program recognition – *deadline closed*
- Free Gallery exhibit space (\$500 value)
- Logo on website

### \$2,500 – Empowerment Table

**AVAILABLE BENEFITS:**

- 10 tickets to Denver Luncheon (1 table)
- Table sign
- Program recognition – *deadline closed*
- Half Price Gallery exhibit space (\$250)
- Logo on website

## Individual Table Levels

### \$2,500 – Patron Table

**AVAILABLE BENEFITS:**

- 10 tickets to Denver Luncheon (1 table)
- 10 Luncheon VIP Reception passes (day of event)

### \$1,500

**AVAILABLE BENEFITS:**

- 10 tickets to Denver Luncheon (1 table – does NOT include VIP Reception Passes)

For more information on sponsorships or to purchase a table, please contact Chrissie Butz at 303-285-2968, [chrissieb@wfco.org](mailto:chrissieb@wfco.org).



## The Western Union Foundation Supports Annual Luncheon

To encourage philanthropy and generous support of The Women's Foundation of Colorado, The Western Union Foundation will match all donations (dollar for dollar), up to \$30,000, made during the Podium Ask at our 21st Annual Denver Luncheon.

"We greatly value our relationship with The Western Union Foundation and admire its commitment to helping communities they serve," said Louise Atkinson, President and CEO of The Women's Foundation of Colorado. "Their work with our organization will enable donations to be doubled which will inspire people to give generously in support of our important work for Colorado's women and girls."

"The Western Union Foundation is dedicated to creating a better world, where the ability to realize dreams through economic opportunity is not just a privilege for the few but a right for all," said Western Union Foundation President Patrick Gaston. "The mission of The Women's Foundation of Colorado and its inclusive work helping women and girls obtain economic self-sufficiency and reach their full potential is very inspiring and aligns with mission and values of The Western Union Foundation."

The Western Union Foundation is dedicated to creating a better world, where the ability to realize dreams through economic opportunity is not just a privilege for the few but a right for all. With the support of The Western Union Company, its employees, Agents, and business partners, The Western Union Foundation works to realize this vision by supporting education and disaster relief efforts as pathways toward a better future.

To learn more, visit [www.westernunionfoundation.org](http://www.westernunionfoundation.org).

**GET TICKETS NOW!**

[wfco.org/denverluncheon](http://wfco.org/denverluncheon)

**Patron Tickets – \$250** (includes Day of Event VIP reception pass)

**Individual Tickets - \$125** (Luncheon ticket only, NO VIP Reception pass and does not guarantee seating requests)

PRESENTING SPONSOR



PROGRAM SPONSOR



VIP DINNER SPONSOR



YOUNG PHILANTHROPIST SPONSOR



PODIUM ASK MATCH SPONSOR



MEDIA PARTNERS



HONORARY TRUSTEE RECEPTION SPONSOR



FULL POTENTIAL SPONSOR



SPEAKER SPONSOR



VIDEO PARTNER



VIP RECEPTION SPONSOR



ENTERTAINMENT SPONSOR



Inspiring future leaders

## Girls' Leadership Council

We're incredibly proud of the participants of this year's Girls' Leadership Council (GLC), a prestigious program designed by The Women's Foundation of Colorado and coordinated this year in partnership with Girls Inc. of Metro Denver to inspire girls to be future leaders and philanthropists. Thank you to this year's generous sponsors: Anadarko Petroleum Company, Clark Construction Group LLC, Rhondda and Peter Grant, Tad and Wendy Kelly, Lockheed Martin Space Systems Company, Lisa Lund Brown, Natalie Rekstad-Lynn, Jeanne Saunders, The White Rose Foundation of the Denver Chapter of the Links Incorporated, and The Xcel Energy Foundation.



This year 20 high school sophomore girls participated in the GLC's week-long, intensive summer residential program held July 21-27 on the University of Denver campus. The girls were selected in May at the end of their sophomore years in high school through a statewide, highly competitive and rigorous application and review process.

These young women are tomorrow's volunteers, donors, grant makers, board members, and activists. This program creates a unique opportunity for a geographically, ethnically, and socio-economically diverse group of young women to interact and be exposed to the different perspectives of their peers and helps inspire them to continue on a path of leadership within their communities.

After participating in the competitive and rigorous training program, the participants are more aware of issues affecting their peers throughout the state. They gain empathy and understanding of all girls and their complicated struggles to complete their education. They learn about best practices for solving the unique problems facing women and girls, and begin to build a network to lean on during the remainder of their high school and collegiate years. Our goal is to develop a cadre of future female leadership who are inspired philanthropists. We aim to do so by equipping the participants with the skills needed to become gender-focused spokeswomen for their generation, as well as become the future stewards of The Women's Foundation of Colorado.

At the end of the program, four exemplary participants received leadership and academic awards.

Congratulations to all of this year's participants! Look for our GLC graduates at the Denver Luncheon and at other events throughout the year. To learn more about the Girls' Leadership Council, visit [wfco.org/GLC](http://wfco.org/GLC). 🌸

## Dottie Lamm Leadership Award

The dedication and service of Dottie Lamm, Former First Lady of Colorado and The Foundation's first board chair, inspired The Women's Foundation of Colorado Dottie Lamm Leadership Award which aims to honor her wisdom, continued leadership and participation with The Foundation and its commitment to young women. The Foundation congratulates this year's GLC awardees: **Magdalena Landa-Posas of Aurora, Hinkley High School, and Andra Turner of Evans, Greeley West High School.** Each will receive an academic award of \$1,500 to support their academic pursuits as they complete their junior and senior years of high school and begin their collegiate careers.

## Lockheed Martin STEM Awards

The Lockheed Martin STEM Career and Academic Award recognizes two GLC participants who have demonstrated academic excellence and have an interest in pursuing careers in Science, Technology, Engineering, and Math (STEM). The awardees will each receive an academic award of \$1,500 to support their pursuit of a STEM career, which provides some of the highest average starting salaries among college graduates today. The Foundation is interested in both helping young women acquire job skills that help them become financially self-sufficient and in advancing the status of women in industries where women are typically underrepresented. By supporting education of the next generation of scientists, technologists, engineers, and mathematicians, we are helping to develop a pipeline of young women to enter the workforce of the future.

This year's Lockheed Martin STEM Awardees are **Vismaya Bachu of Highlands Ranch, Rock Canyon High School**, who is interested in becoming a genetic researcher and physician, and **Natasha Liggett of Littleton, Heritage High School**, who plans to become an astrophysicist. 🌸



Top: Vismaya Bachu with Louise Atkinson  
Bottom: Natasha Liggett with Louise



## Event Entertainment

We Are Voices™

We are pleased to announce Hazel Miller's return with Denise Gentilini's We Are Voices® to kick off this year's Denver Luncheon, sharing their beautiful music with our expected 2,000 attendees.

We Are Voices® was founded by Denise Gentilini, a two-time Emmy Award-winning composer. The We Are Voices project is dedicated to using voices and original songs as instruments of peace to promote and affect positive change. Denise generously devotes much of her time and talent toward the many humanitarian causes she supports in Colorado and has a true driving passion for helping those in need.

Hazel Miller is not just a great singer, "she is a force of nature!" said the *Rocky Mountain News*. Her voice has been called "stunning, moving and powerful." Hazel has been one of the most highly sought-after performers in Colorado for the past 24 years. The City of Denver singled out Hazel as one of 150 people who make Denver a better place to live, and we are honored to have her join us again this year.



## Empowerment Council: The Next Generation of Women Leaders

Are you a young professional age 25-40 who is interested in changing the lives of Colorado's women and girls? If so, The Women's Foundation of Colorado's **Empowerment Council** (EC) is for you! Membership in the Empowerment Council offers the opportunity for you to learn about philanthropy, leadership, as well as provides exposure to Foundation and community leaders who can share their extensive knowledge. We strive to give EC members a chance to hone the skills they need to become future leaders in our community and The Foundation so there is a constant pipeline of leaders working to help all of Colorado's women and girls achieve self-sufficiency. Council members make a **one-year minimum pledge of \$500 or more.** ∞

## Power of Extended Philanthropy (PEP)

The Women's Foundation of Colorado PEP Club is a unique group of more than 200 wonderful women and men around Colorado who understand the **Power of Extended Philanthropy** (PEP). They recognize that by committing to giving over three years, they help enable The Foundation to make better plans and fund more powerful projects. We invite you to join our PEP Club! As a PEP Club member, you make a renewable, **three-year pledge of \$1000, \$2500 or more per year.** Once your pledge is made, you may set up an automatic credit card draft or be billed on a convenient schedule.

The commitment you make through either of these groups allows us to do even more amazing work and helps us work toward our mission to build resources and lead change so that every woman and girl in Colorado achieves her full potential. ∞

Learn more about the Empowerment Council and PEP Club at the Denver Luncheon or on our website at [wfco.org/getinvolved](http://wfco.org/getinvolved)

## You're mobile...so are we!



We've just launched our new mobile community, and we want you to be among our first members! We're making it easier than ever to stay connected to The Women's Foundation when you're on the go. Our mobile community is designed to share occasional text updates about our latest news, event updates, program offerings and more.

To join The Women's Foundation of Colorado's mobile community simply text **BOLD** to **50555** using your mobile phone. \*Data and message rates may apply. Full terms: [mGive.com/E](http://mGive.com/E)

Connect with us anytime, anywhere! Once you join, you'll receive special updates and be among the first to know what's happening. ∞



Thank you to our partners at AT&T for their generous support of our mobile communications program.

**Think big. Be bold. Stay focused. Accomplish more.**

## Public Policy

The 2013 legislative session concluded with the passing of both bills (Senate Bill 13-001 – Working Families Economic Opportunity Act and Senate Bill 13-200 – Expanding Medicaid Eligibility in Colorado) supported by The Women’s Foundation and signed by the Governor. We are working with our lobbyists to continue building key legislative relationships, refining The Foundation’s process for public policy review to create optimal flexibility, and preparing for the 2014 session.



More than a year after the passing of Senate Bill 22, we continue to focus energy on the eradication of the Cliff Effect. The documentary **“Losing Ground: The Cliff Effect,”** which was made possible through our partnership with Rocky Mountain PBS, I-News Network and Janet Mordecai, is helping to shed light on this challenging situation so many women in Colorado are facing. Please visit our website [wfco.org/cliffeffect](http://wfco.org/cliffeffect) if you are interested building awareness of this issue by hosting your own screening of the film. ♡

## Community Investments in STEM

The Women’s Foundation continues to build partnerships with companies and individuals who have a strategic interest in STEM (Science, Technology, Engineering, and Mathematics) and in March released an RFP for grant proposals to invest in programs focused on STEM education and careers for girls. In our second year of this initiative, we received 50% more proposals than 2012 and more than doubled our investment in nonprofit organizations and school district-based programs throughout the state. ♡

*Identifying key issues that matter most*

## The Status of Women and Girls in Colorado Research



*Britt Moreno of CBS4 Denver served as our Summit emcee.*

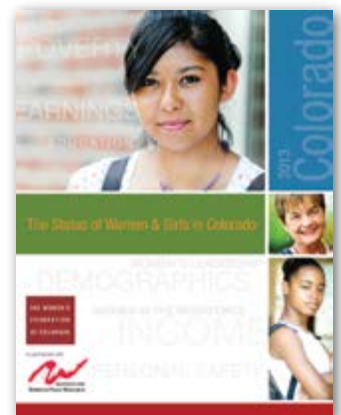
We are very proud to have released our new research report on **The Status of Women and Girls in Colorado** at our Statewide Research Summit held June 12 at the University of Denver and attended by more than 300 people. The report analyzes how women and girls in Colorado fare in the areas of economic security and poverty; employment and earnings; educational opportunity; personal safety; and community leadership. The findings will inform the focused and strategic work of The Women’s Foundation of Colorado, and it is our intent for this report to be a valuable resource to communities in every corner of the state.

We partnered with the Institute for Women’s Policy Research to develop the most comprehensive research in our

25-year history. This report moves beyond earlier status of women in Colorado reports by examining the circumstances of women and girls across diverse regions and areas within the state, further allowing us to pinpoint our efforts and focus resources.

This research examines key issues that matter most to Colorado’s women and girls and gives us the data we need to develop action steps to create real, systemic change. Changes to public policies and program initiatives will provide opportunities to create a better future for women and girls in Colorado. In assessing the status of women and girls in these regions and the state as a whole, the report aims to provide critical data that can help women and girls to reach their full potential.

This fall we’ve taken the research on the road and organized Community Conversations for people to learn more about it and provide insight and ideas for change throughout the state. We held sessions in 11 communities and engaged in thoughtful discussions with hundreds of people. You may download a copy of the full 160-page report or the 20-page Executive Summary on our website [wfco.org](http://wfco.org). For printed copies of the report or for more information, please contact us at [community@wfco.org](mailto:community@wfco.org). ♡



Think big. Be bold. Stay focused. Accomplish more.

THE WOMEN'S  
FOUNDATION  
OF COLORADO

# 21st Annual DENVER LUNCHEON



Thursday, October 24, 2013  
Colorado Convention Center

Keynote Speaker:  
America Ferrera

**Honorary Chairs:**

Rhondda & Peter Grant and Judi & Joe Wagner

**Luncheon Chairs:**

Nayantara Ghosh, Carolyn Jefferson-Jenkins and Sandy Stein

**Corporate Committee Chairs:**

Colleen Dougherty and Elaine Torres

**Honorary Trustee Cafe** *(invite only)*

10-10:30 am

**VIP Reception** *(invite/Patron Ticket only)*

10:30-11:30 am

**Seating**

11:30-11:45 am

**Program begins 11:45 am**

*\* Parking is available in the Convention Center garage or Denver Center for the Performing Arts parking decks; additional street parking nearby. RTD light rail lines D, F and H stop at the Convention Center*



21st Annual  
DENVER LUNCHEON  
October 24, 2013  
Get tickets now  
at wfc.org

THE WOMEN'S  
FOUNDATION  
OF COLORADO

The Chambers Center  
1901 East Asbury Avenue  
Denver, CO 80208

NON PROFIT ORG.  
US POSTAGE  
**PAID**  
DENVER, CO  
PERMIT NO. 1607