

# Think big. Be bold. Stay focused. Accomplish more.

THE WOMEN'S  
FOUNDATION  
OF COLORADO



Award-Winning News Anchor & Correspondent

**Elizabeth Vargas to be Keynote Speaker**

## 22nd Annual 2014 DENVER LUNCHEON

**Elizabeth Vargas** has traveled the world covering breaking news stories, reporting in-depth investigations and conducting newsmaker interviews. She is the anchor of ABC's television newsmagazine show *20/20* and ABC News specials, and she may also be seen on *Good Morning America*. She was previously an anchor for *World News Tonight*.

Vargas joined ABC News from NBC News, where she was a correspondent and anchor, primarily for *Dateline NBC* and *The Today Show*. Her professional experiences span a fascinating range of news stories including the historic Iraqi elections in Baghdad, Hurricane Katrina's disaster, the deaths of Presidents Ronald Reagan and John F. Kennedy, Jr., the murder of Matthew Shepard, and the disappearance of Laci Peterson and several young women in California.

She has also been involved in ABC's Children First Campaign, participating in a Children First Safety Special and in ABC's March Against Drugs. Vargas' personal story, which also includes a recent struggle with alcohol addiction, is about overcoming obstacles and how she reaches out to other women to find the courage she needs to stay strong and persevere. She graduated with a Bachelor's Degree in Journalism from the University of Missouri.

"We are thrilled to host Elizabeth Vargas as our Denver Luncheon's keynote speaker," said Louise Atkinson, President and CEO of The Women's Foundation of Colorado. "Elizabeth's professional and life experiences will weave incredible stories of strength and courage that will strongly connect with and inspire women of all ages and backgrounds."

The Women's Foundation of Colorado's Annual Denver Luncheon, one of the state's largest annual gatherings for women and philanthropists who support women and girls, carries a long-standing tradition of hosting well-known keynote speakers who bring a message of empowerment, collaboration and inspiration to support the organization's mission.

**WHAT:** 22nd Annual Denver Luncheon with Keynote Speaker Elizabeth Vargas

**WHEN:** Thursday, October 23, 2014 from 11:30 a.m. – 1 p.m.

**WHERE:** Colorado Convention Center – Denver, CO

**EXPECTED ATTENDANCE:** 2,000 guests

Tickets on sale at [wfco.org/denverluncheon](http://wfco.org/denverluncheon)

For table sales and sponsorship opportunities contact

Shayna Braunstein at [shaynab@wfco.org](mailto:shaynab@wfco.org) or 303-285-2967.

Kim Patmore, MaryAnn Franklin and Jennifer Bacon



Patrick and Sheryl Gaston



Sandy Stein, Meredith Vaughan and Cathy J. Hart



*Our mission is to build resources and lead change so that every woman and girl in Colorado achieves her full potential.*

# 2014 Luncheon Table Sponsorship Opportunities

## Strategic Sponsorships

**\$15,000**

### Full Potential Entertainment Young Philanthropist

#### BENEFITS:

- One (1) table to Denver Luncheon (10 seats)
- Ten (10) passes to VIP Sponsor Meet & Greet with Elizabeth Vargas (morning of luncheon)
- Two (2) invitations to Wednesday (October 22) Evening VIP Reception with Elizabeth Vargas
- Sponsor table sign
- Half-page ad in luncheon program
- Recognition as Strategic Sponsor in the following mediums:
  - Logo placement on the e-postcard invitation, distributed (6,500 recipients)
  - Logo placement on printed invitation (11,500 recipients)
- Sponsor logo displayed on video screens during the Denver Luncheon
- Social media presence including WFCO website, Facebook and Twitter

## Corporate Table Levels

### Education Table - \$10,000

#### BENEFITS:

- One (1) table to Denver Luncheon (10 seats)
- Eight (8) passes to VIP Sponsor Meet & Greet with Elizabeth Vargas (morning of luncheon)
- Two (2) invitations to Wednesday (October 22) Evening VIP Reception with Elizabeth Vargas
- Sponsor table sign
- Half-page ad in luncheon program (exact specifications TBD)
- Sponsor logo displayed on video screens during Denver Luncheon
- Social media presence including WFCO website, Facebook and Twitter

### Mentorship Table - \$7,500

#### BENEFITS:

- One (1) table to Denver Luncheon (10 seats)
- Six (6) passes to VIP Sponsor Meet & Greet with Elizabeth Vargas (morning of luncheon)

### PRESENTING SPONSOR



### SPEAKER SPONSOR



### PODIUM ASK MATCH SPONSOR



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### VIP MORNING RECEPTION



### VIP RECEPTION SPONSOR



### VIDEO SPONSOR



### PROGRAM SPONSOR



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### GIRLS IN STEM SPONSOR



## GET TICKETS NOW!

[wfco.org/denverluncheon](http://wfco.org/denverluncheon)

### Patron Tickets - \$250

Includes one (1) ticket and one (1) pass to VIP Sponsor Meet & Greet with Elizabeth Vargas (morning of luncheon)

### Individual Tickets - \$125

Includes one (1) ticket to the 2014 Annual Denver Luncheon

For more information about sponsorships or to purchase a table or tickets, please contact Shayna Braunstein at 303-285-2967 or [shaynab@wfco.org](mailto:shaynab@wfco.org).



## The Western Union Foundation Supports Annual Luncheon

To encourage philanthropy and generous support of The Women's Foundation of Colorado, The Western Union Foundation will match all donations (dollar for dollar), up to \$20,000, made during the Podium Ask at our 22nd Annual Denver Luncheon.

"The Western Union Foundation is dedicated to creating a better world, where the ability to realize dreams through economic opportunity is not just a privilege for the few but a right for all," said Western Union Foundation President Patrick Gaston.

"The mission of The Women's Foundation of Colorado and its inclusive work helping women and girls obtain economic self-sufficiency and reach their full potential is very inspiring and aligns with mission and values of The Western Union Foundation."

To learn more, visit [www.westernunionfoundation.org](http://www.westernunionfoundation.org).

## **Corporate Partner Spotlight**

*Thanks to our outstanding partner!*



DaVita Kidney Care is honored to support The Women's Foundation of Colorado (WFCO). As a sponsor of the Annual Luncheon for three years in a row, DaVita Kidney Care is a strong advocate to further WFCO's mission and encourage the professional growth of women and girls in Colorado.

"What The Women's Foundation brings to Colorado is unparalleled," said Nancy Walters, Community Enrichment Manager for DaVita Kidney Care. "As our workforce continues to grow, it's imperative that we encourage women and girls to grow both professionally and personally. Together, we can help educate, advocate and collaborate with community leaders to position Colorado as an incubator for talent and success for generations of women to come."

Since DaVita Kidney Care's move to Denver in 2010, the company has been dedicated to engaging the community in ways that encourage innovation, creativity and service excellence in the areas of education, health and business, among others. By supporting nonprofit organizations like WFCO, DaVita Kidney Care can help create dynamic relationships that can accomplish much more than any one entity could do on its own.

DaVita Kidney Care doesn't merely reside in the communities in which it operates around the globe; it acts as a citizen of those communities. With a "community first, company second" attitude, DaVita Kidney Care strives to make a sustainable difference in the lives of many. This commitment is ingrained in the DaVita culture and lived out through its Trilogy of Care: Caring for Our Patients, Caring for Each Other, and Caring for Our World. ~

To learn more about DaVita Kidney Care's commitment to community engagement, please visit [DaVita.com/CommunityCare](http://DaVita.com/CommunityCare).

## **Girls' Dropout Prevention Initiative**

### **The Challenge**

Despite having a well-educated population and recent improvements in the high school dropout rate, Colorado's high school dropout rate is still high compared to other states. Educational attainment is one of the most important factors in lifelong employment, income, health, and overall well-being. Girls who do not complete high school have a harder time securing employment, earn less, are in poorer health, and are more likely to rely on public supports than male dropouts. Approximately 25% will live in poverty. Nearly 5,000 girls drop out of high school in Colorado each year and most (85%) will not return to complete high school.

The Women's Foundation of Colorado's (WFCO) research shows that girls who are less successful in high school are more likely to have limited access to employment opportunities later in life. In addition, women without a high school diploma earn, on average, \$7,000 per year less than their male counterparts without high school diplomas.

### **Mentoring and Sports Programs: Evidence-based Practices to Keep Colorado's Girls in School**

In 2011, WFCO, in partnership with the Embrey Family Foundation, launched the *Girls' Dropout Prevention Initiative*. This project utilizes the evidence-based practices of mentoring and after-school sports programs along with academic support to keep girls in school. Six diverse organizations throughout Colorado have been participating in a rigorous program requiring tracking of academic and behavioral data for middle school girls at risk of dropping out.

In alignment with our experience, research indicates programs that provide a combination of family engagement, school engagement, academic support, and at least one other intervention, such as mentoring, or involvement in sports or clubs, are most effective. We have also learned an important time girls need support is during the critical transition from middle school to high school.

*"Our future is in great hands because of this experience.  
We are being molded into women who will do so much for this community."*  
8th grade girl participant

WFCO is committed to continuing the Girls' Dropout Prevention Initiative to build on its successes and expand the body of knowledge to guide this important work for Colorado's girls.

The Embrey Family Foundation is also committed to extending this program beyond its initial three-year design and leveraging the support of individuals, businesses and other foundations. **They have generously offered to match dollar-for-dollar gifts (up to \$75,000) designated for Phase Two of this initiative.** The extension of the program will continue the excellent work being done with sports and mentoring as well as utilize other research-based strategies to help ensure every girl in Colorado has the opportunity to earn her high school diploma and reach her full potential. To continue the program, WFCO is seeking sponsorship investments.

For more information contact Louise Myrland, Vice President, Community Initiatives & Investments at [louisem@wfco.org](mailto:louisem@wfco.org).

## Corporate Partner Spotlight

*Thanks to our outstanding partner!*



We are grateful for the generous support of MillerCoors, which shares our commitment to boldly lead systematic change that dramatically improves the lives of women in our state.

"MillerCoors recognizes the important role women play in shaping the future of our country. Because of that, we have a long-standing commitment to improving educational and economic opportunities for women to transform their lives for the better," said MillerCoors Community Commerce and Partnerships Manager, Gloria Schoch. "The mission of The Women's Foundation of Colorado and its work helping women obtain economic self-sufficiency and reach their full potential is very inspiring and aligns with the values of MillerCoors."

MillerCoors believes that with great beer comes great responsibility. That is why the company is dedicated to investing in economic empowerment initiatives in higher education, entrepreneurship, job creation and workforce readiness to help women realize their dreams. This community commitment is also shared by MillerCoors people. MillerCoors women's employee resource group, *Building Relationships, Empowering Women (BREW)*, supports the goals of MillerCoors and women by fostering meaningful relationships, encouraging women to realize their potential, providing development and networking opportunities and engaging its employees in the community to act as catalysts for positive economic and social change in women's lives. ☺

To learn more, visit  
[www.millercoors.com](http://www.millercoors.com)

## Power of Extended Philanthropy (PEP)

The Women's Foundation of Colorado PEP Club is a unique group of more than 250 wonderful women and men around Colorado who understand the **Power of Extended Philanthropy**. They recognize that by committing to giving over three years, they help enable The Foundation to make better plans and fund more powerful projects. We invite you to join our PEP Club! As a PEP Club member, you make a renewable, **three-year pledge of \$1000, or more per year**. Once your pledge is made, you may set up an automatic credit card draft or be billed on a convenient schedule.

The commitment you make allows us to do even more amazing work and helps us work toward our mission to build resources and lead change so that every woman and girl in Colorado achieves her full potential. ☺

Learn more about the Empowerment Council and PEP Club at the Denver Luncheon or on our website at [wfco.org/getinvolved](http://wfco.org/getinvolved)



## PEP Member Spotlight

**Kami Guildner**, a life and leadership empowerment coach helping women discover a passionate and meaningful next chapter in life, joined The Women's Foundation PEP Club in 2013. Her own personal mission so closely aligned to The Women's Foundation mission of helping women and girls of Colorado reach their full potential that it was just a natural choice to get involved!

Her boutique coaching agency, Syzygy, guides her clients to connect to their inner soul message, discover new meaning and new paths, and step into intentional action fueled with vitality and courage. In addition, Kami founded Extraordinary Women Connect – a series of intimate events for wildly successful women connecting in meaning, purpose and shared support.

Kami's experience of growing up in the Colorado mountains and wide open plains on the back of a horse painted views of possibilities and potential, and provided lessons in leadership that forever shaped her. These experiences taught her that nature, horses and the spirit of the outdoors brings life clarity, provides space to dream, and opens our eyes to views of worlds unseen before us.

This understanding of nature's inner wisdom led to Kami's own world of transition – from executive to entrepreneur. With more than 20 years in executive roles across diverse industries, Kami brings her strong leadership, marketing, strategic planning and business growth expertise to her clients. Kami holds a BS in International Business and Marketing from the University of Colorado at Denver and is trained in Appreciative Inquiry change management methodology, holding a certificate in the Practice of Positive Change. Kami is also a certified Equine Guided Coach.

Kami is particularly passionate about the WFCO's leadership initiative, as well as the single mother's initiative. Having raised a son as a single parent, she believes in the power of women uplifting women, and is thrilled to contribute to empowering women and girls of Colorado.

**Think big. Be bold. Stay focused. Accomplish more.**

## UPCOMING REGIONAL EVENTS

### ANNUAL COLORADO SPRINGS LUNCHEON

WEDNESDAY, SEPTEMBER 24, 2014

Cheyenne Mountain Resort / 3225  
Broadmoor Valley Rd. / Colorado Springs  
Purchase tickets online at wfco.org/  
cospringsluncheon

### BOLD VOICES: A BENEFIT CONCERT FOR WOMEN & GIRLS OF CO FEATURING REBECCA FOLSOM & SALLY BARRIS

SATURDAY, OCTOBER 4, 2014

eTown / 1535 Spruce Street / Boulder  
For more info go to wfco.org/events

## Public Policy

All legislation supported by The Women's Foundation of Colorado during the 2014 legislative session was successfully passed and funded in the budget for the 2014-2015 fiscal year.

**We accomplished our number one policy priority** of passing an effective and implementable pilot program to allow counties to ease the Cliff Effect facing families utilizing the Colorado Child Care Assistance Program (CCCAP) program. The bill SB14-003 is supported by all stakeholders including Colorado Counties, Inc. and has the commitment of several counties to establish pilot programs.

**Why is this so important to us?** Colorado families headed by single women with children have the lowest median family incomes of all family types at \$26,705. This is considerably lower than the self-sufficiency standard, or the income needed to support a family without public or private assistance, and the cost of child care can be nearly half of their income.

Other legislation supported by The Women's Foundation makes strides in adult education and literacy, standards for quality child care in the CCCAP program and financial support for low-income families to assist with child care expenses.

Stay current on our legislative priorities. Sign up on our website to receive our enews updates! ☺

## A Taste of the Foundation – Educational Event

Join The Women's Foundation of Colorado for an educational event to learn about The Foundation's Girls' Dropout Prevention Initiative. Learn about what The Foundation is doing to find out why girls drop out, how to keep them in school and how to create real change, while networking with other community members committed to the cause.

**Tuesday, August 26, 2014 from 4:30 – 7:00 p.m.**

Metropolitan State University of Denver Campus

900 Auraria Parkway, Tivoli Student Union, Room 320ABC, Auraria Campus

No Cost to attend. Light Refreshments will be served.

RSVP to EC@wfco.org

This event is organized by the Empowerment Council, a unique philanthropic community of young professional women between the ages of 25–40 who actively donate time and resources to support The Women's Foundation of Colorado's mission and become more involved in our philanthropic efforts. We are passionate about making sure every woman and girl in Colorado achieves her full potential.

## Report: Child Care Costs Vary Widely Across Colorado

*Understanding costs first step to ensuring all families have access to quality care.*



Working parents in Colorado pay widely different shares of their income on child care depending on their location according to a new analysis released in June and supported by The Women's Foundation of Colorado.

The first brief in a three-part series of reports from The Women's Foundation of Colorado, Qualistar Colorado and the Colorado Children's Campaign explores the affordability of care statewide to better understand what is driving prices and what can be done to ensure more Colorado families can access the quality care they need to work and ensure kids have the stimulating experiences they need to learn and grow.

Colorado is the fifth-least affordable state in the country for center-based care for infants and for 4-year-olds, according to Child Care Aware. Costs are so high that licensed child care in Colorado is more expensive than in-state tuition and fees at a public four-year university, according to the College Board.

The new report, "Child Care Prices and Affordability: A Struggle for Colorado Families and Providers" compares, county by county, the average cost of care relative to median annual income for married couples as well as households headed by single mothers to better understand the affordability of child care across the state.

The report builds on *The Status of Women and Girls in Colorado* publication, by The Women's Foundation of Colorado. The second report expected to be released in August will focus on the affordability of child care in Colorado compared to other states and the root causes for the state's low ranking for affordability. The final report to be released this winter, will recommend strategies and policies to help families access affordable, high quality care.

To download a copy of the report and graphics, please visit:  
[www.qualistar.org/child-care-cost.html](http://www.qualistar.org/child-care-cost.html)

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THE WOMEN'S  
FOUNDATION  
OF COLORADO

# 22nd Annual DENVER LUNCHEON



**Thursday, October 23, 2014**  
**Colorado Convention Center**

**Keynote Speaker:**  
**Elizabeth Vargas**

**Honorary Chairs:**  
Gayle and Lauren Embrey

**Luncheon Chairs:**  
Brooke Bell, Lynda McNeive  
& Nancy Walters

**Corporate Committee  
Chairs:**  
Jessica L. Jaramillo &  
Jessica Keegan

**VIP Reception:** (invite/Patron Ticket only) **10:30-11:30 am**

**Seating:** **11:30-11:45 am**

**Program begins 11:45 am**

\* *Parking is available in the Convention Center garage or Denver Center for the Performing Arts parking decks; additional street parking nearby. RTD light rail lines D, F and H stop at the Convention Center.*

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you will **EVER** attend

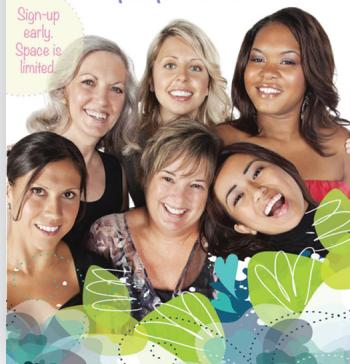
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THE WOMEN'S

The Chambers Center  
1901 East Asbury Avenue  
Denver, CO 80208

