# THE WOMEN'S FOUNDATION OF COLORADO

#### For Immediate Release

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## The Women's Foundation of Colorado to Feature Live Conversation with Former First Lady Michelle Obama at 30<sup>th</sup> Anniversary Celebration

The July 25 public event, TOGET**HER**, will raise funds to advance and accelerate economic opportunities for Colorado women and their families

**DENVER** (May 8, 2017) — On Tuesday, July 25, <u>The Women's Foundation of Colorado</u> (WFCO) will host a live conversation with former First Lady Michelle Obama at its 30<sup>th</sup> anniversary celebration.

Called TOGET**HER**, the nonpartisan, nonpolitical public event at Pepsi Center will celebrate The Foundation's 30 years as a leader in advancing and accelerating economic opportunities for Colorado women and their families.

"Mrs. Obama has inspired many girls with her story and her fierce commitment to creating access to education for girls," says WFCO President and CEO Lauren Y. Casteel, who will moderate the live conversation with Mrs. Obama during the event. "We are thrilled that she is joining us."

Through her advocacy and powerful story, Mrs. Obama has encouraged women and girls to overcome adversity, pursue higher education and job training, and give back by uplifting others. As first lady, Mrs. Obama became a role model, champion, and inspiration for women, families, and young people across America and around the world. One of her White House initiatives was Let Girls Learn, an international effort to help adolescent girls access education.

TOGET**HER** will bring thousands of diverse community members together to raise funds to power WFCO's research, public policy advocacy, and grantmaking that together propel Colorado women and girls from promise to prosperity.

"Despite a burgeoning economy in Colorado, women still lag behind men in troubling ways: They earn less than their male counterparts and are more likely to live in or near poverty," Casteel says. "As The Women's Foundation of Colorado marks our 30<sup>th</sup> year, we commit to continuing our progress until every woman and girl has the opportunity to not only survive, but to thrive."

#### **Event Details**

TOGET**HER:** The Women's Foundation of Colorado's 30th Anniversary Celebration Featuring a Live Conversation with Former First Lady Michelle Obama Tuesday, July 25, 5:30 p.m.

Pepsi Center, 1000 Chopper Circle, Denver

The WFCO fundraising event is open to the public, and tickets will go on sale at 8 a.m. on May 15 at AltitudeTickets.com or by phone at 866.461.6556. Ticket prices will be \$54.50 - \$1,254.50 (subject to additional fees).

#### **Media Details**

This event does not include media access, and photography, videography, and audio recordings will not be permitted inside the venue. Members of the media who wish to attend may purchase event tickets; contact Chelsey Baker-Hauck at chelsey@cbhbrandstrategy.com for a pre-sale code.

The Women's Foundation of Colorado President and CEO Lauren Y. Casteel is available for media interviews.

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#### About The Women's Foundation of Colorado

The <u>Women's Foundation of Colorado</u> (WFCO) catalyzes community to advance and accelerate economic opportunities for Colorado women and their families. For 30 years, WFCO has been a focused and committed leader in harnessing the power of research, public policy advocacy, and grantmaking to help women reach economic security. Since 1987, WFCO has invested more than \$16 million in Colorado communities.

#### About Lauren Y. Casteel

Lauren Y. Casteel is president and CEO of The Women's Foundation of Colorado, the only community foundation in the state focused on the economic advancement of women and girls. She has more than 20 years of philanthropic leadership and a career-long dedication to inclusiveness. Casteel was honored with the 2016 Monte Pascoe Civic Leadership Award, presented annually by Denver's mayor; she was named one of the 25 Most Powerful Women in 2015 by the Colorado Women's Chamber of Commerce; and in 2014 she was inducted into the Colorado Women's Hall of Fame.