

PHILANTHROPY
is the

*of WOMEN & FAMILIES
of COLORADO
of HUMANKIND*

2020 Annual Luncheon

2020 ANNUAL LUNCHEON OPPORTUNITIES

The **WFCO Annual Luncheon** is the event for everyone who stands for and with the women of Colorado. Despite the unique circumstances we face in 2020, our Annual Luncheon is not going anywhere – except into the comfort of your own home. Join us and nearly 3,000 community members for this renowned community building event. Be informed, inspired, and a part of our impact.

The power of humankind is unstoppable.

Coloradans have shown that when we come together in love of community, our kindness, compassion, and generosity know no limits. During the public health crisis, so many women and their families have fallen off the pathway to economic security. Women are resilient, but opportunity is needed. The Annual Luncheon is a moment for our community to once again come together to fulfill this need. Your support will power WFCO's critical research, fuel our advocacy, and support our grantmaking that are essential to all Colorado women's advancement.

Our 2020 Annual Luncheon program will be shared virtually featuring special guest stars, local sheroes, community leaders, and the women and families that benefit from our work. You can host your own House Party anytime from **Thursday, August 27th through Sunday, August 30th**. WFCO will provide you with the ultimate House Party Kit to ensure a successful viewing event – at your office, home, backyard, or online.



VISION

A future where Colorado women and girls of every background and identity prosper.



MISSION

Catalyzing community to advance and accelerate economic opportunities for Colorado women and their families.



VALUES

Promise, Leadership, Community, Learning, Equity & Inclusion, and Stewardship & Accountability



CELEBRATE THE 2020 ANNUAL LUNCHEON - HOUSE PARTY STYLE!

Bring the luncheon to your home, office, backyard, or online as we gather together with thousands across the state of Colorado. As a host, you invite 6 - 10 colleagues, friends, family or neighbors, to celebrate the women and families in your life. Make your House Party your own - host a wine and cheese party, a BBQ, a Sunday brunch, or happy hour! You pick the time and place – we'll bring the impact!

WFCO will provide you with the perfect House Party host kit. House Parties support WFCO in continuing our vital work by achieving a fundraising goal. The Foundation will help you in your fundraising efforts by providing the tools you need to have an impactful viewing event for you and your friends.

ANNUAL LUNCHEON 2020 HOUSE PARTY KITS

House Party Level	Luxe	Host	PEP	EC	Individual
Cost of House Party Kit	\$500	\$100	\$100	\$50	Free
House Party host listing	✓	✓	✓	✓	
3D LOVE letters	✓	✓	✓	✓	
Gifts*	20	10	10	10	
Invitation to upcoming PEP & EC events	✓	✓	✓	✓	✓
Printed invitations to send to guests	20	10	10	Digital	Digital
Thank you postcards for guests	20	10	10	Digital	Digital
WFCO inspirational information	20	10	10	10	Digital
Giving packet	20	10	10	10	Digital
LOVE themed postcards and stickers	20	10	10	10	Digital
Themed nametags	20	10	10	10	Digital
Fundraising goal	\$1,000	\$500	2 New PEP Members	2 New EC Members	\$250

**Gifts specific to each level.*

Once you register your party you will receive your kit in two parts. Your Host Welcome Party Pack with printed and electronic invitations for your guests will arrive in June, and in late July you will receive your full party kit.



Register your House Party today at www.wfco.org/AnnualLuncheon or email kristinav@wfco.org.

SPONSORSHIP BENEFITS



Sponsors can celebrate the 2020 Annual Luncheon House Party Style as well!

Sponsors at every level receive special benefits – from on screen promotion to catered lunches for parties taking place on **Thursday, August 27th or Friday, August 28th.**

ANNUAL LUNCHEON 2020 SPONSORSHIP BENEFITS

Sponsorship Level	\$50,000	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
	Presenting	Platinum	Gold	Silver	Bronze	Friend	Patron
Presenting sponsor	✓						
Sponsor of programmatic video	✓	✓	✓				
Verbal recognition during program	✓	✓	✓	✓			
Logo on luncheon invitation	✓	✓	✓	✓			
Logo printed on house party boxes	✓	✓	✓	✓			
Logo on email blast to 14,000	✓	✓	✓	✓			
Logo as a past sponsor in 2021 packet	✓	✓	✓	✓	✓		
# of minutes of video advertisement	4 mins	2 mins	1 mins	30 seconds	20 seconds		
Social media post	Individual	Individual	Individual	Individual	Group	Group	
Linked logo or name on luncheon website	✓	✓	✓	✓	✓	Name	
Advertisement in luncheon program	2 full pages	1 premium page	1 full page	1/2 page	1/2 page	1/4 page	
Inclusion in thank you eblast	✓	✓	✓	✓	✓	✓	
Recognition on screen during program	Logo	Logo	Logo	Logo	✓	✓	✓
Receive luxe House Party Kit	✓	✓	✓	✓	✓	✓	✓
Catered lunch	20 guests	20 guests	10 guests	10 guests	10 guests	10 guests	10 guests
Printed program listing	✓	✓	✓	✓	✓	✓	✓



Purchase your sponsorship today
at www.wfco.org/AnnualLuncheon
or email kristinav@wfco.org.

TOP REASONS TO SPONSOR THE ANNUAL LUNCHEON

1. You will help to ensure that women are not left behind and are at the center of Colorado's recovery.
2. You will support equity as Colorado's economy is rebuilt and reimagined.
3. Together, we will make it right for Colorado women because when women thrive, Colorado rises.

AUDIENCE DEMOGRAPHICS

The audience of nearly

3,000

includes community and civic leaders, business leaders, nonprofits, corporations, and individual donors across the state who are passionate about making a difference for Colorado women and their families.

SOME OF OUR GENEROUS 2019 ANNUAL LUNCHEON SPONSORS

PRESENTING SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



Mary and George Sissel

BRONZE SPONSORS



Arlene and Barry Hirschfeld



Judi Wagner



"Amazing! A place that celebrates diversity and hard work."

LUNCHEON ATTENDEE

"It made my spirit soar!"

LUNCHEON ATTENDEE



"WFCO benefits everyone, and helps women reach their full potential. They've inspired me to make change and to help in any way I can."

LUNCHEON ATTENDEE

For additional Luncheon information or questions, contact Development Officer and Events Manager Kristina Vaio at kristinav@wfc.org.