

GAME CHANGER

Women Leading On and Off the Field

ANNUAL LUNCHEON 2025



The Women's
Foundation of Colorado

Friday, September 19, 2025

11:30 am – 1:30 pm
COLORADO CONVENTION CENTER
MILE HIGH BALLROOM



ABOUT OUR ANNUAL LUNCHEON

SUPPORT OUR GAME-CHANGING MISSION

The Women's Foundation of Colorado is the only statewide, community-funded foundation protecting the progress and advancing gender, racial, and economic equity for all Colorado women. We expressly commit to those facing the steepest barriers because of their backgrounds and identities.

Join our team of game changers by sponsoring Colorado's largest fundraising and community-building event focused on women's advancement. This year's theme—"Game Changer: Women Leading On and Off The Field"—celebrates those who transform barriers into breakthroughs and challenge systems that hold women back.

Our featured speaker, Abby Wambach, exemplifies what it means to be a game changer. From scoring more international goals than any player in history to her groundbreaking advocacy for equal pay in sports, Abby has consistently changed the rules of the game to create more opportunity for others.

By aligning your organization with this powerful event, you demonstrate your commitment to creating a level playing field where all women can succeed. Join more than 100 companies that understand when we change the game for women, everyone wins.

Named one of TIME Magazine's "100 Most Influential People in the World," Abby Wambach has built her legacy as a transformational leader. Possessing two Olympic gold medals, a World Cup victory, and a record-breaking career as one of soccer's greatest goal scorers, Abby's incredible legacy is rooted in turning challenges into opportunities for growth. Also known for her top podcast "We Can Do Hard Things" and as a best-selling author, Abby brings her grit and passion to every arena she enters.

"I was blown away at the luncheon. I got tingles, I got goosebumps. Being part of reform and having a voice is super important to me."

ASHLEY BUSH, ATTENDEE

"The Women's Foundation of Colorado has been a long-time partner of IMA because of its deep-rooted work in the advancement of women and ensuring that every woman in Colorado has a chance to succeed. IMA shares that philosophy to support and advance all women in our company and beyond."

RUTH ROHS, IMA FOUNDATION

TOP REASONS TO SPONSOR THE ANNUAL LUNCHEON

1. Make a strong statement that your organization is committed to being a game changer for women's economic advancement in Colorado.
2. Help us widen access to child care, healthcare, equal pay, and more. When women can change the game in their own lives, their children, communities, workplaces, and the economy all win!
3. If you believe in creating opportunities where all women can succeed, join our team! We can't change the game without your passion and generosity.

"It's a congregation of amazing women doing amazing things."

MERCEDES HOWARD,
THE DROP 104.7

AUDIENCE DEMOGRAPHICS

The audience of nearly

2,000

includes community and civic leaders, business leaders, nonprofits, corporations, and individual donors who are passionate about making a difference for Colorado women and their families.

SOME OF OUR GENEROUS 2024 ANNUAL LUNCHEON SPONSORS

PRESENTING SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



MORDECAI HEYMAN FAMILY FUND

E.B. WAGNER

JUDITH B. WAGNER

SILVER SPONSORS



SHARON MARTIN

DR. SHEILA OHLSSON WALKER

BRONZE SPONSORS



BARBARA GROGAN

Mary & George
SISSEL

ARLENE & BARRY
HIRSCHFELD

Have your company associated with this incredibly powerful event. Become a sponsor today!

SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSOR OUR ANNUAL LUNCHEON AND JOIN US IN PERSON!

AL 2025 Sponsorship Benefits Sponsorship Level	\$50,000 Presenting	\$35,000 Platinum	\$25,000 Gold	\$15,000 Silver	\$10,000 Bronze	\$5,000 Friend	\$3,000 Patron
Presenting sponsor	✓						
Opportunity to address the audience from podium or show a video/commercial	3 mins	2 mins					
Logo projected inside the ballroom	✓	✓					
Verbal recognition from the podium	✓	✓	✓	✓			
Logo on printed luncheon invitation	✓	✓	✓	✓			
Logo on email blast to 15,000	✓	✓	✓	✓			
Logo as a past sponsor in 2026 packet	✓	✓	✓	✓	Name		
Social media post	Individual	Individual	Group	Group	Group		
Attendance at morning reception for a chance to meet and take a photo with Abby	✓	✓	✓	✓	✓	✓	
Linked logo or name on luncheon website	✓	✓	✓	✓	Name	Name	Name
Recognition on video screens	Logo	Logo	Logo	Logo	✓	✓	✓
Table seating	Priority seating up to 20	Priority seating up to 20	Priority seating up to 20	Seating up to 10	Seating up to 10	Seating up to 10	Seating up to 10
Sponsor signage on table	Logo	Logo	Logo	Logo	✓	✓	✓
Program listing	✓	✓	✓	✓	✓	✓	✓
Logo or name on signage outside the Ballroom	✓	✓	✓	✓	✓	✓	✓



2025 ANNUAL LUNCHEON SPONSORSHIP COMMITMENT

Today's date:

Sponsor name (as it should appear in printed materials):

Contact person:

Phone:

Mailing address:

City:

State:

Zip:

Email:

Additional contact:

Phone:

Send information to (if different from above):

YES! INCLUDE ME/MY COMPANY AS AN ANNUAL LUNCHEON SPONSOR:

Please indicate the level of sponsorship you are requesting:

- ☐ Presenting Sponsor - \$50,000 ☐ Platinum - \$35,000 ☐ Gold - \$25,000 ☐ Silver - \$15,000
- ☐ Bronze - \$10,000 ☐ Friend - \$5,000 ☐ Patron - \$3,000
- ☐ No. We are not able to sponsor this year, but would like to make a tax-deductible donation of \$ _____

BILLING INFORMATION

☐ Please invoice me

☐ Check enclosed: Payable to The Women's Foundation of Colorado

Card Type: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

☐ This is a corporate credit card. Name of company on card: _____

Name (as it appears on card): _____

Billing address (if different than above): _____

Card number: _____

Expiration date: _____

Signature: _____

Date: _____

Please send completed form and payment no later than August 30, 2025 to:

The Women's Foundation of Colorado, Attn: Elva Escobedo, 1901 East Asbury Avenue, Denver, CO 80210
For questions or additional information, please visit www.wfco.org or contact Elva Escobedo at elvae@wfco.org.

Tax ID # 84-1039305. Your donation may be tax deductible. Please check with your tax advisor.
Due to IRS regulation, donor-advised funds cannot be used to pay for any portion of a sponsored luncheon table,
even if the cost of goods and services are paid separately.

Thank you for supporting The Women's Foundation of Colorado's 2025 Annual Luncheon.