

Visions of EQUITY

ANNUAL LUNCHEON 2024



The Women's
Foundation of Colorado
Women Thriving. Colorado Rising.®

Friday, September 27, 2024

11:30 am – 1:30 pm
COLORADO CONVENTION CENTER
MILE HIGH BALLROOM



Jordan Casteel
Artist



Kali Fajardo-Anstine
Author

ABOUT OUR ANNUAL LUNCHEON

SUPPORT OUR VISION OF EQUITY

The Women's Foundation of Colorado is the only statewide, community-funded foundation protecting the progress and advancing gender, racial, and economic equity for all Colorado women. We expressly commit to those facing the steepest barriers because of their backgrounds and identities.

Showcase your community leadership and support our vision of equity. Join more than 100 companies and organizations that sponsor our Annual Luncheon – the state's largest fundraising and community-building event on behalf of Colorado women.

**When women thrive,
Colorado rises.**

Artist **Jordan Casteel** and author **Kali Fajardo-Anstine**, both Colorado-born and raised, pursue visions of equity through their nationally acclaimed work. They are building a future where women of every background and identity thrive – one brush stroke and word at a time.

Jordan Casteel's figurative portraits and landscapes reveal our underlying temperaments with gestural brushwork and bold swaths of color. From the New York City subway and the streets of Harlem to the woodlands of Upstate New York, Casteel foregrounds the people of color who share in a collective experience through a vantage point of self-reflection. The artist's work has been exhibited at institutions nationally and throughout the world, including The Denver Art Museum in a 2019 solo presentation titled "Returning the Gaze." She was named a MacArthur Foundation Fellow in 2021.

Kali Fajardo-Anstine is an author and National Book Award finalist. Her debut story collection, "Sabrina & Corina," made waves in the literary community for its look at life in the American West for women of Latina and Indigenous descent. She followed it with her first novel, bestseller "Woman of Light." In rousing talks that challenge the status quo, Fajardo-Anstine speaks about her racial and familial identity, the systems in our society that hold back marginalized people, and the craft of writing about and researching one's cultural roots. She is a recipient of the 2023 Guggenheim Fellowship.



"I was blown away at the luncheon. I got tingles, I got goosebumps. Being part of reform and having a voice is super important to me."

ASHLEY BUSH, ATTENDEE



"It's a congregation of amazing women doing amazing things."

MERCEDES HOWARD,
THE DROP 104.7

"The Women's Foundation of Colorado has been a long-time partner of IMA because of its deep-rooted work in the advancement of women and ensuring that every woman in Colorado has a chance to succeed. IMA shares that philosophy to support and advance all women in our company and beyond."

RUTH ROHS, IMA FOUNDATION

TOP REASONS TO SPONSOR THE ANNUAL LUNCHEON

1. Make a strong statement that your organization is committed to protecting women's progress.
2. Help us widen access to child care, healthcare, equal pay, and more. When women win, so do their children, communities, workplaces, and the economy!
3. If you share our vision of equity, take action! We can't do our work without your passion and generosity.

AUDIENCE DEMOGRAPHICS

The audience of nearly

2,000

includes community and civic leaders, business leaders, nonprofits, corporations, and individual donors who are passionate about making a difference for Colorado women and their families.

SOME OF OUR GENEROUS 2023 ANNUAL LUNCHEON SPONSORS

PRESENTING SPONSOR



PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



The Ubuntu Foundation

BRONZE SPONSORS

ARLENE & BARRY
HIRSCHFELD



Have your company associated with this incredibly powerful event. Become a sponsor today!

SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSOR OUR ANNUAL LUNCHEON AND JOIN US IN PERSON!

AL 2024 Sponsorship Benefits Sponsorship Level	\$50,000 Presenting	\$35,000 Platinum	\$25,000 Gold	\$15,000 Silver	\$10,000 Bronze	\$5,000 Friend	\$3,000 Patron
Presenting Sponsor	✓						
Opportunity to address the audience from podium or show a video/commercial	3 mins	2 mins					
Logo projected inside the Ballroom	✓	✓	✓				
Verbal recognition from the podium	✓	✓	✓	✓			
Logo on printed luncheon invitation	✓	✓	✓	✓			
Logo on email blast to 15,000	✓	✓	✓	✓			
Logo as a past sponsor in 2025 packet	✓	✓	✓	✓	✓		
Social media post	Individual	Individual	Individual	Individual	Group		
Linked logo or name on luncheon website	✓	✓	✓	✓	✓	Name	
Attendance at morning reception	✓	✓	✓	✓	✓	✓	
Recognition on video screens	Logo	Logo	Logo	Logo	✓	✓	
Table seating	Priority seating up to 20	Priority seating up to 20	Priority seating up to 20	Seating up to 10	Seating up to 10	Seating up to 10	Seating up to 10
Sponsor signage on table	Logo	Logo	Logo	Logo	✓	✓	✓
Program listing	✓	✓	✓	✓	✓	✓	✓
Logo or name on signage outside the Ballroom	✓	✓	✓	✓	✓	✓	✓



2024 ANNUAL LUNCHEON SPONSORSHIP COMMITMENT FORM

Today's date:

Sponsor name (as it should appear in printed materials):

Contact person:

Phone:

Mailing address:

City:

State:

Zip:

Email:

Additional contact:

Phone:

Send information to (if different from above):

YES! INCLUDE ME/MY COMPANY AS AN ANNUAL LUNCHEON SPONSOR:

Please indicate the level of sponsorship you are requesting:

- Presenting Sponsor - \$50,000 Platinum - \$35,000 Gold - \$25,000 Silver - \$15,000
 Bronze - \$10,000 Friend - \$5,000 Patron - \$3,000
 No. We are not able to sponsor this year, but would like to make a tax-deductible donation of \$ _____

BILLING INFORMATION

Please invoice me

Check enclosed: Payable to The Women's Foundation of Colorado

Card Type: VISA MasterCard American Express Discover

This is a corporate credit card. Name of company on card: _____

Name (as it appears on card): _____

Billing address (if different than above): _____

Card number: _____

Expiration date: _____

Signature: _____

Date: _____

Please send completed form and payment no later than August 30, 2024 to:

The Women's Foundation of Colorado, Attn: Elva Escobedo, 1901 East Asbury Avenue, Denver, CO 80210
For questions or additional information, please visit www.wfco.org or contact Elva Escobedo at elvae@wfco.org.

Tax ID # 84-1039305. Your donation may be tax deductible. Please check with your tax advisor.
Due to IRS regulation, donor-advised funds cannot be used to pay for any portion of a sponsored luncheon table, even if the cost of goods and services are paid separately.

Thank you for supporting The Women's Foundation of Colorado's 2024 Annual Luncheon.