

#### **SPONSORSHIP OPPORTUNITIES**

### INVEST IN WOMEN. INVEST IN US.

The Women's Foundation of Colorado's Annual Luncheon is the state's largest fundraiser and community building event benefitting Colorado women and their families. For more than 30 years, we have gathered thousands of supporters for an iconic afternoon of ideas, inspiration, and impact.

Showcase your community leadership and investment in women by sponsoring our 2023 Annual Luncheon.

### Sallie Krawcheck

Our families, workplaces, communities, and economy are stronger when we invest in women.

That's why The Women's Foundation of Colorado is thrilled to announce Sallie Krawcheck as our 2023 Annual Luncheon Special Guest. As the CEO and co-founder of Ellevest, a wealthtech company built by women, for women, Sallie Krawcheck's professional mission is to get more money into the hands of women and close the gender wealth gap. She has famously said, "Nothing bad happens when women have more money."

A Wall Street trailblazer and widely recognized as one of the most influential women in business, Sallie was CEO of Merrill Lynch, Smith Barney, and US Trust. She was also CFO for Citigroup.

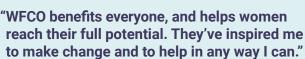
Fortune named her "The Last Honest Analyst" and Barron's deemed her among the "Most Influential People in ESG Investing."

She passionately speaks about the power of diversity, the myths of meritocracy, and the gender investing gap.



"Amazing! A place that celebrates diversity and hard work."

LUNCHEON ATTENDEE



LUNCHEON ATTENDEE

#### **TOP REASONS TO SPONSOR** THE ANNUAL LUNCHEON

- 1. You will demonstrate **community leadership** and show your commitment to investing in Colorado women of every background and identity.
- 2. You will be in **good company** among Colorado's community, business, and philanthropic leaders working to create equitable opportunities for Colorado women and their families.
- 3. You are helping to **build opportunities** so that women and their families can reach their full potential.

#### AUDIENCE **DEMOGRAPHICS**

The audience of nearly

includes community and civic leaders, business leaders, nonprofits, corporations, and individual donors who are passionate about making a difference for Colorado women and their families.

#### SOME OF OUR GENEROUS 2022 ANNUAL LUNCHEON SPONSORS

PRESENTING SPONSOR

**PLATINUM SPONSOR** 





**GOLD SPONSORS** 













SILVER SPONSORS













**BRONZE SPONSORS** 



















## **SPONSORSHIP OPPORTUNITIES & BENEFITS** SPONSOR OUR ANNUAL LUNCHEON AND JOIN US IN PERSON!

AL 2023 Sponsorship Benefits Sponsorship Level	\$50,000 Presenting	\$35,000 <b>Platinum</b>	\$25,000 <b>Gold</b>	\$15,000 <b>Silver</b>	\$10,000 <b>Bronze</b>	\$5,000 <b>Friend</b>	\$3,000 <b>Patron</b>
Presenting Sponsor	<b>V</b>						
Opportunity to address the audience from podium or show a video/commercial	3 mins	2 mins					
Logo projected inside the Ballroom	<b>~</b>	<b>~</b>	<b>~</b>				
Verbal recognition from the podium	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>			
Logo on printed luncheon invitation	<b>V</b>	<b>V</b>	<b>~</b>	<b>~</b>			
Logo on email blast to 15,000	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>			
Logo as a past sponsor in 2024 packet	<b>V</b>	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>		
Social media post	Individual	Individual	Individual	Individual	Group		
Linked logo or name on luncheon website	<b>~</b>	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>	Name	
Attendance at morning reception*	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	
Recognition on video screens	Logo	Logo	Logo	Logo	<b>~</b>	<b>~</b>	
Table seating*	Priority seating up to 20	Priority seating up to 20	Priority seating up to 20	Seating up to 10	Seating up to 10	Seating up to 10	Seating up to 10
Sponsor signage on table	Logo	Logo	Logo	Logo	<b>~</b>	~	<b>~</b>
Program listing	<b>~</b>	~	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Logo or name on signage outside the Ballroom	<b>~</b>	<b>V</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Opportunity to provide *donated* SWAG for attendees	Every attendee	Table Captains					







\* In order to reduce crowding, we will restrict the Morning Reception to sponsor levels \$5k and up.



# 2023 ANNUAL LUNCHEON SPONSORSHIP COMMITMENT FORM

Today's date:				
Sponsor name (as it should appear in print	red materials):			
Contact person:		Phone:		
Mailing address:				
City:		State:	Zip:	
Email:				
Additional contact:		Phone:		
Send information to (if different from abo	ve):			
YES! INCLUDE ME/MY COM	PANY AS AN ANNUAL	LUNCHEON SPO	NSOR:	
Please indicate the level of sponsorship y	ou are requesting:			
O Presenting Sponsor - \$50,000	O Platinum - \$35,000	O Gold - \$25,000	O Silver - \$15,000	
O Bronze - \$10,000	O Friend - \$5,000	O Patron - \$3,000		
O No. We are not able to sponsor th	nis year, but would like to mak	ke a tax-deductible don	ation of \$	
BILLING INFORMATION				
O Please invoice me				
O Check enclosed: Payable to The Wom	nen's Foundation of Colorado			
Card Type: O VISA O MasterC	ard O American Express	O Discover		
O This is a corporate credit card. Name	e of company on card:			
Name (as it appears on card):				
Billing address (if different than above):				
Card number:		Expiration date:		
Signature:		Date:		

#### Please send completed form and payment no later than August 31, 2023 to:

The Women's Foundation of Colorado, Attn: Elva Escobedo, 1901 East Asbury Avenue, Denver, CO 80210 For questions or additional information, please visit www.wfco.org or contact Elva Escobedo at elvae@wfco.org.

Tax ID # 84-1039305. Your donation may be tax deductible. Please check with your tax advisor.

Due to IRS regulation, donor-advised funds cannot be used to pay for any portion of a sponsored luncheon table, even if the cost of goods and services are paid separately.

Thank you for supporting The Women's Foundation of Colorado's 2023 Annual Luncheon.