

Invest in
 WOMEN
ANNUAL LUNCHEON 2023

Thursday, September 21, 2023

COLORADO CONVENTION CENTER
MILE HIGH BALLROOM

Sallie Krawcheck
CEO, Co-Founder of Ellevest
Wall Street Trailblazer



SPONSORSHIP OPPORTUNITIES

INVEST IN WOMEN. INVEST IN US.

The Women's Foundation of Colorado's Annual Luncheon is the state's largest fundraiser and community building event benefitting Colorado women and their families. For more than 30 years, we have gathered thousands of supporters for an iconic afternoon of ideas, inspiration, and impact.

Showcase your community leadership and investment in women by sponsoring our 2023 Annual Luncheon.

SPECIAL GUEST

Sallie Krawcheck

Our families, workplaces, communities, and economy are stronger when we invest in women.

That's why The Women's Foundation of Colorado is thrilled to announce Sallie Krawcheck as our 2023 Annual Luncheon Special Guest. As the CEO and co-founder of Ellevest, a wealthtech company built by women, for women, Sallie Krawcheck's professional mission is to get more money into the hands of women and close the gender wealth gap. She has famously said, "Nothing bad happens when women have more money."

A Wall Street trailblazer and widely recognized as one of the most influential women in business, Sallie was CEO of Merrill Lynch, Smith Barney, and US Trust. She was also CFO for Citigroup.

Fortune named her "The Last Honest Analyst" and Barron's deemed her among the "Most Influential People in ESG Investing."

She passionately speaks about the power of diversity, the myths of meritocracy, and the gender investing gap.



"It made my spirit soar!"
LUNCHEON ATTENDEE

"Amazing! A place that celebrates diversity and hard work."
LUNCHEON ATTENDEE



"WFCO benefits everyone, and helps women reach their full potential. They've inspired me to make change and to help in any way I can."

LUNCHEON ATTENDEE

TOP REASONS TO SPONSOR THE ANNUAL LUNCHEON

1. You will demonstrate **community leadership** and show your commitment to investing in Colorado women of every background and identity.
2. You will be in **good company** among Colorado's community, business, and philanthropic leaders working to create equitable opportunities for Colorado women and their families.
3. You are helping to **build opportunities** so that women and their families can reach their full potential.

AUDIENCE DEMOGRAPHICS

The audience of nearly

2,600

includes community and civic leaders, business leaders, nonprofits, corporations, and individual donors who are passionate about making a difference for Colorado women and their families.

SOME OF OUR GENEROUS 2022 ANNUAL LUNCHEON SPONSORS

PRESENTING SPONSOR



PLATINUM SPONSOR



GOLD SPONSORS



JUDI WAGNER

SILVER SPONSORS



SHEILA OHLSSON

BRONZE SPONSORS

ARLENE & BARRY HIRSCHFELD



CHAMBERS INITIATIVE



GRACIE GALLEG0 & JOHN R. SCHULZ, MD



Have your company associated with this incredibly powerful event. Become a sponsor today!

SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSOR OUR ANNUAL LUNCHEON AND JOIN US IN PERSON!

| AL 2023 Sponsorship Benefits Sponsorship Level | \$50,000 Presenting | \$35,000 Platinum | \$25,000 Gold | \$15,000 Silver | \$10,000 Bronze | \$5,000 Friend | \$3,000 Patron |
|--|---------------------------|---------------------------|---------------------------|--------------------|--------------------|-------------------|-------------------|
| Presenting Sponsor | ✓ | | | | | | |
| Opportunity to address the audience from podium or show a video/commercial | 3 mins | 2 mins | | | | | |
| Logo projected inside the Ballroom | ✓ | ✓ | ✓ | | | | |
| Verbal recognition from the podium | ✓ | ✓ | ✓ | ✓ | | | |
| Logo on printed luncheon invitation | ✓ | ✓ | ✓ | ✓ | | | |
| Logo on email blast to 15,000 | ✓ | ✓ | ✓ | ✓ | | | |
| Logo as a past sponsor in 2024 packet | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Social media post | Individual | Individual | Individual | Individual | Group | | |
| Linked logo or name on luncheon website | ✓ | ✓ | ✓ | ✓ | ✓ | Name | |
| Attendance at morning reception* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Recognition on video screens | Logo | Logo | Logo | Logo | ✓ | ✓ | |
| Table seating* | Priority seating up to 20 | Priority seating up to 20 | Priority seating up to 20 | Seating up to 10 | Seating up to 10 | Seating up to 10 | Seating up to 10 |
| Sponsor signage on table | Logo | Logo | Logo | Logo | ✓ | ✓ | ✓ |
| Program listing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo or name on signage outside the Ballroom | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to provide *donated* SWAG for attendees | Every attendee | Table Captains | | | | | |



* In order to reduce crowding, we will restrict the Morning Reception to sponsor levels \$5k and up.

2023 ANNUAL LUNCHEON SPONSORSHIP COMMITMENT FORM

Today's date:

Sponsor name (as it should appear in printed materials):

Contact person:

Phone:

Mailing address:

City:

State:

Zip:

Email:

Additional contact:

Phone:

Send information to (if different from above):

YES! INCLUDE ME/MY COMPANY AS AN ANNUAL LUNCHEON SPONSOR:

Please indicate the level of sponsorship you are requesting:

- Presenting Sponsor - \$50,000
 Platinum - \$35,000
 Gold - \$25,000
 Silver - \$15,000
 Bronze - \$10,000
 Friend - \$5,000
 Patron - \$3,000

No. We are not able to sponsor this year, but would like to make a tax-deductible donation of \$ _____

BILLING INFORMATION

Please invoice me

Check enclosed: Payable to The Women's Foundation of Colorado

Card Type: VISA MasterCard American Express Discover

This is a corporate credit card. Name of company on card: _____

Name (as it appears on card): _____

Billing address (if different than above): _____

Card number: _____

Expiration date: _____

Signature: _____

Date: _____

Please send completed form and payment no later than August 31, 2023 to:

The Women's Foundation of Colorado, Attn: Elva Escobedo, 1901 East Asbury Avenue, Denver, CO 80210
For questions or additional information, please visit www.wfco.org or contact Elva Escobedo at elvae@wfco.org.

Tax ID # 84-1039305. Your donation may be tax deductible. Please check with your tax advisor.
Due to IRS regulation, donor-advised funds cannot be used to pay for any portion of a sponsored luncheon table, even if the cost of goods and services are paid separately.

Thank you for supporting The Women's Foundation of Colorado's 2023 Annual Luncheon.