

2022 ANNUAL LUNCHEON

FASTER STRONGER GREATER

FRIDAY, OCTOBER 14, 2022

COLORADO CONVENTION CENTER
MILE HIGH BALLROOM

or recorded version at your home or office



The Women's
Foundation of Colorado

Presented by



banking for good



SPONSORSHIP OPPORTUNITIES

THE WOMEN'S FOUNDATION OF
COLORADO IS

**FASTER, STRONGER,
GREATER...WITH YOU!**

We are the only statewide community foundation focused on gender, racial, and economic equity. Join us in our mission: catalyzing community to advance and accelerate economic opportunities for Colorado women and their families.

Our Annual Luncheon is a renowned community showcase of icons, ideas, and stories that have grown to become the state's largest fundraising event on behalf of Colorado women and their families. Join us in-person or online to help us build a *Faster, Stronger, Greater* community for everyone.

SPECIAL GUEST

Allyson Felix

**Allyson Felix - athlete, advocate, entrepreneur, and mother
– paves the way for all women.**

Allyson Felix is the most decorated U.S. track & field Olympian in history. Since competing in her first Olympic Games in 2004, her results on the track are unrivaled. Felix has captured 13 global titles, 11 Olympic medals, 10 U.S. Championships, and a world record.

While she is most recognized for breaking records on the track, Felix is also an advocate of women and mothers, using her voice to bring attention to systemic inequities such as pregnancy discrimination, Black maternal health, and access to child care. In 2019, she left her high-profile Nike sponsorship over what she felt were a lack of maternity protections.

With new sponsor Athleta and the Women's Sports Foundation, she created a fund to help other moms pay for child care expenses while competing at the 2021 Tokyo Olympics.

Today, Felix is among the 17 percent of Black women who have started or are starting their own businesses. During the pandemic, she founded Saysh, a shoe company and lifestyle brand built for women by women. Allyson Felix is the definition of *Faster, Stronger, Greater*, as she brings all women with her across the finish line.

FASTER STRONGER GREATER



HOST A HOUSE PARTY: FASTER, STRONGER, GREATER IN THE COMFORT OF YOUR OWN HOME!

Not able to attend the in-person event? Bring the luncheon to your home or office virtually! As a host, you invite colleagues, friends, or family to celebrate the women in your life and support WFCO. Make your House Party your own - host a wine and cheese party, Sunday brunch, and more! The recorded luncheon video will be available from October 15 to October 25 so you can pick a time that's best for you. The Foundation will help you in your fundraising efforts by providing the tools you need to have an impactful viewing event. [Reserve your kit online or email \[kaylynf@wfco.org\]\(mailto:kaylynf@wfco.org\).](#)

Your HOUSE PARTY KIT includes:

- Gifts
- Invitation to upcoming PEP & EC events
- Digital invitation to send to guests
- Thank you postcards
- WFCO inspirational information
- Giving packet
- WFCO postcards and stickers



A House Party Kit for up to 10 people is \$100.

PRESENTING SPONSOR



PLATINUM SPONSOR



GOLD SPONSORS



MARY & GEORGE
SISSEL

SILVER SPONSORS



BRONZE SPONSORS

Barbara Bridges
BOK Financial
Chambers Initiative

CoBank
Craig Hospital
The Colorado Health
Foundation

The Tom and Margie Gart
Family Foundation
Arlene and Barry Hirschfeld
Lewis Brisbois

Liberty Global
Patti Klinge & Connie McArthur
Mission Wealth

John R. Schultz M.D.
Fred Taylor
Judi Wagner

THANK YOU 2021 SPONSORS

SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSOR OUR ANNUAL LUNCHEON AND JOIN US IN PERSON!

AL 2022 Sponsorship Benefits Sponsorship Level	\$50,000 Presenting	\$35,000 Platinum	\$25,000 Gold	\$15,000 Silver	\$10,000 Bronze	\$5,000 Friend	\$3,000 Patron
Presenting Sponsor	✓						
Opportunity to address the audience from podium or show a video/commercial	3 mins	2 mins					
Verbal recognition from the podium	✓	✓	✓	✓			
Logo on printed luncheon invitation	✓	✓	✓	✓			
Logo on email blast to 15,000	✓	✓	✓	✓			
Logo printed on House Party Kit	✓	✓	✓	✓			
Logo as a past sponsor in 2023 packet	✓	✓	✓	✓	✓		
Social media mention	Individual	Individual	Individual	Individual	Group		
Linked logo or name on luncheon website	✓	✓	✓	✓	✓	Name	
Advertisement in luncheon program	2 Full Pages	1 Premium Page	1 Full Page	1/2 Page	1/2 Page	1/4 Page	
Attendance at morning reception*	✓	✓	✓	✓	✓	✓	
Recognition on video screens	Logo	Logo	Logo	Logo	✓	✓	
Table seating*	Priority seating up to 20	Priority seating up to 20	Priority seating up to 20	Seating up to 10	Seating up to 10	Seating up to 10	Seating up to 10
Sponsor signage on table	Logo	Logo	Logo	Logo	✓	✓	✓
Program listing	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide *donated* SWAG for attendees	Every attendee	Table Captains					

*Specifics subject to pandemic restrictions at time of the luncheon / October 14, 2022



*New this year: in order to reduce crowding, we will restrict the Morning Reception to sponsor levels \$5k and up.

2022 ANNUAL LUNCHEON SPONSORSHIP COMMITMENT FORM

Today's date: _____

Sponsor name (as it should appear in printed materials): _____

Contact person: _____

Phone: _____

Mailing address: _____

City: _____

State: _____

Zip: _____

Email: _____

Additional contact: _____

Phone: _____

Send information to (if different from above): _____

YES! INCLUDE ME/MY COMPANY AS AN ANNUAL LUNCHEON SPONSOR:

Please indicate the level of sponsorship you are requesting:

- ☐ Presenting Sponsor - \$50,000 ☐ Platinum - \$35,000 ☐ Gold - \$25,000 ☐ Silver - \$15,000
- ☐ Bronze - \$10,000 ☐ Friend - \$5,000 ☐ Patron - \$3,000
- ☐ No. We are not able to sponsor this year, but would like to make a tax-deductible donation of \$ _____

BILLING INFORMATION

☐ Please invoice me

☐ Check enclosed: Payable to The Women's Foundation of Colorado

Card Type: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

☐ This is a corporate credit card. Name of company on card: _____

Name (as it appears on card): _____

Billing address (if different than above): _____

Card number: _____

Expiration date: _____

Signature: _____

Date: _____

Please send completed form and payment no later than September 27, 2022 to:

The Women's Foundation of Colorado, Attn: Kaylyn Fern, 1901 East Asbury Avenue, Denver, CO 80210
For questions or additional information, please visit www.wfco.org or contact Kaylyn Fern at kaylynf@wfco.org.

Tax ID # 84-1039305. Your donation may be tax deductible. Please check with your tax advisor.
Due to IRS regulation, donor-advised funds cannot be used to pay for any portion of a sponsored luncheon table, even if the cost of goods and services are paid separately.

Thank you for supporting The Women's Foundation of Colorado's 2022 Annual Luncheon.