

2021 ANNUAL LUNCHEON

THURSDAY, OCTOBER 21, 2021

COLORADO CONVENTION CENTER, MILE HIGH BALLROOM
AND LIVE STREAMING AT YOUR HOME OR OFFICE

SPONSORSHIP OPPORTUNITIES

What's The Women's Foundation of Colorado's superpower?

We are a unique community foundation that creates more pathways to economic equity for Colorado women. Join our dynamic community of movement makers to help all women thrive, which builds a more prosperous state for us all.

Our Annual Luncheon is a renowned community showcase of icons, ideas, and stories and has grown to become the state's largest fundraising event on behalf of Colorado women and their families. Join us – in-person or online and unleash your superpower to create change!

SPECIAL GUEST

Robin Arzón

Robin Arzón wears many capes – Peloton instructor and executive, ultramarathoner, and best-selling author. Robin, of Cuban and Puerto Rican heritage, is also a new mom and a person living with type 1 diabetes.

New York Times best-selling author of "Shut Up And Run", Robin discovered her passion for athletics after healing from a traumatic experience through movement. She fearlessly left behind a successful law career to embark on new adventures in the health and wellness space, and has since reinvented herself into an avid ultra-marathoner and renowned fitness coach.

As Vice President of Fitness Programming and Head Instructor at Peloton, she believes that sweat transforms lives, and her story is living proof. She successfully partners with major lifestyle and fitness brands, using her powerful influence to connect directly with consumers through social media. In 2020, she was named one of the most influential people on Fortune Magazine's "40 Under 40" list. Her superpower is to redefine, reform, and rethink possibility through movement.





THE SUPERPOWER of COMMUNITY

Your Superpower? House Party Host!

Bring the luncheon to your home, office, backyard, or online as we gather together with thousands across the state of Colorado. As a host, you invite colleagues, friends, family, or neighbors, to celebrate the women and families in your life. Make your House Party your own - host a wine and cheese party, a BBQ, a Sunday brunch, or happy hour! Your party can take place during the LIVE STREAMED event, or you can choose a time that works best for you - the luncheon video will be available from October 21st to October 31st.

WFCO will provide you with the perfect House Party host kit. House Parties support WFCO in continuing our vital work by achieving your fundraising goal. The Foundation will help you in your fundraising efforts by providing the tools you need to have an impactful viewing event for you and your friends.

Reserve your kit online or email colleenl@wfc.org.

Your HOUSE PARTY KIT includes:

- Gifts
- Invitation to upcoming PEP & EC events
- Digital invitation to send to guests
- Thank you postcards
- WFCO inspirational information
- Giving packet
- WFCO postcards and stickers



A House Party Kit for up to 10 people is \$100.

PRESENTING SPONSOR



MATCHING GIFT DONORS



Mary & George Sissel

PLATINUM SPONSOR



2020 SPONSORS

GOLD SPONSORS



The Barton Family Foundation

SILVER SPONSORS



BRONZE SPONSORS



Judi Wagner



Chambers Initiative



SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSOR OUR ANNUAL LUNCHEON AND JOIN US IN PERSON!

AL 2021 Sponsorship Benefits Sponsorship Level	\$50,000 Presenting	\$35,000 Platinum	\$25,000 Gold	\$15,000 Silver	\$10,000 Bronze	\$5,000 Friend	\$3,000 Patron
Presenting Sponsor	✓						
Opportunity to address the audience from podium or show a video/commercial	4 mins	2 mins					
Verbal recognition from the podium	✓	✓	✓	✓			
Logo on printed luncheon invitation**	✓	✓	✓	✓			
Logo on email blast to 14,000	✓	✓	✓	✓			
Logo as a past sponsor in 2022 packet	✓	✓	✓	✓	✓		
Social media mention	Individual	Individual	Individual	Individual	Group		
Linked logo or name on luncheon website	✓	✓	✓	✓	✓	Name	
Advertisement in luncheon program	2 Full Pages	1 Premium Page	1 Full Page	1/2 Page	1/2 Page	1/4 Page	
Inclusion in thank you eblast	✓	✓	✓	✓	✓	✓	
Recognition on video screens	Logo	Logo	Logo	Logo	✓	✓	✓
Attendance at morning reception*	✓	✓	✓	✓	✓	✓	✓
Table seating*	Priority seating for 20	Priority seating for 20	Priority seating for 20	Seating for 10	Seating for 10	Seating for 10	Seating for 10
Sponsor signage on table	Logo	Logo	Logo	Logo	✓	✓	✓
Program listing	✓	✓	✓	✓	✓	✓	✓

*Specifics subject to pandemic restrictions at time of the luncheon / **Date deadline



2021 ANNUAL LUNCHEON SPONSORSHIP COMMITMENT



Today's date: _____

Sponsor name (as it should appear in printed materials): _____

Contact person: _____

Phone: _____

Mailing address: _____

City: _____

State: _____

Zip: _____

Email: _____

Additional contact: _____

Phone: _____

Send information to (if different from above): _____

YES! INCLUDE ME/MY COMPANY AS AN ANNUAL LUNCHEON SPONSOR:

Please indicate the level of sponsorship you are requesting:

Presenting Sponsor - \$50,000 Platinum - \$35,000 Gold - \$25,000 Silver - \$15,000

Bronze - \$10,000 Friend - \$5,000 Patron - \$3,000

No. We are not able to sponsor this year, but would like to make a tax-deductible donation of \$ _____

BILLING INFORMATION

Please invoice me

Check enclosed: Payable to The Women's Foundation of Colorado

Card Type: VISA MasterCard American Express Discover

This is a corporate credit card. Name of company on card: _____

Name (as it appears on card): _____

Billing address (if different than above): _____

Card number: _____

Expiration date: _____

Signature: _____

Date: _____

Please send completed form and payment no later than September 27, 2021 to:

The Women's Foundation of Colorado, Attn: Colleen LaFontaine, 1901 East Asbury Avenue, Denver, CO 80210
For questions or additional information, please visit www.wfco.org or contact Colleen LaFontaine at colleen@wfco.org.

Tax ID # 84-1039305. Your donation may be tax deductible. Please check with your tax advisor.
Due to IRS regulation, donor-advised funds cannot be used to pay for any portion of a sponsored luncheon table,
even if the cost of goods and services are paid separately.

Thank you for supporting The Women's Foundation of Colorado's 2021 Annual Luncheon.