

Sponsorship Package- Northern Colorado

FY 18-19

(April 1, 2018 – March 31, 2019)

Movement Maker Premier Sponsor

\$5,000

- “Spotlight on Women in Innovation” Community Social- April 10, 2018
 - Open invitation to attend
 - Special recognition as a premier sponsor on event promotional materials
 - Name listing in program
 - Sponsor name on event signage
 - Verbal acknowledgement during event program
 - The opportunity to address the crowd from the podium
- Northern Colorado Education Events
 - Special recognition as a premiere sponsor on event promotional materials for all education events in FY 2018-19
 - Name listing in programs
 - Verbal acknowledgement during event program
- Northern Colorado Social Events
 - Special recognition as a premiere sponsor for all additional social and community events hosted by WFCO in Northern Colorado in FY 2018-19
 - Name listing and logo on event promotions and invitations
 - Verbal acknowledgement during brief welcoming statements for all events

Promise to Prosperity Sponsor

\$2,500

- “Spotlight on Women in Innovation” Community Social- April 10, 2018
 - Open invitation to attend
 - Special recognition as a key sponsor on event promotional materials
 - Name listing in program
 - Sponsor name on event signage
 - Verbal acknowledgement during event program
 - The opportunity to address the crowd from the podium
- Northern Colorado Education Events
 - Special recognition as a top sponsor on event promotional materials for all education events in FY 2018-19
 - Name listing in programs
 - Verbal acknowledgement during event program

Powering Change Sponsor

\$1,000

- “Spotlight on Women in Innovation” Community Social- April 10, 2018
 - Open invitation to attend
 - Recognition on event promotional materials
 - Name listing in program
 - Sponsor name on event signage
 - Verbal acknowledgement during event program

Invest in Northern Colorado Sponsor

\$500

- “Spotlight on Women in Innovation” Community Social- April 10, 2018
 - Open invitation to attend
 - Recognition on event promotional materials
 - Name listing in program
-

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Our Vision

A future where Colorado women and girls of every background and identity prosper.

Our Mission

Catalyzing community to advance and accelerate economic opportunities for Colorado women and their families.

Our Core Values

PROMISE: We believe in infinite possibilities. We know all women and girls have the innate potential and power to succeed.

LEADERSHIP: We are willing to take risks in pursuit of our vision. We will lead in harnessing passion to include and amplify the voices of diverse women and girls. We believe that leadership by women and girls in all sectors makes a positive difference in communities and society.

COMMUNITY: We understand that advancing women's economic self-sufficiency is complex, requiring the insights, investments, and commitment of many. We believe that we can achieve more in partnership with others.

LEARNING: We seek to learn from our grantees, strategic partners, and others to inform our research and to identify needs. We believe mutual and continuous learning will not only advance progress toward our vision but also stimulate innovative solutions to issues impacting women and girls.

EQUITY AND INCLUSION: We strive to understand the intersection of identities and to address structural systems of inequity in the pursuit of equity. We believe that deliberately including diverse perspectives in our work and in our decision-making will lead to better results.

STEWARDSHIP AND ACCOUNTABILITY: We act with integrity, look back and look forward on important issues, practice a bias for action, focus on systemic change, and measure our results. We hold ourselves accountable to our mission, our donors, our stakeholders, and the communities we serve.



(WFCO Board and Staff, 2017 Retreat)

*Our donors and community supporters are valued partners of The Women's Foundation of Colorado. Your generous support will allow us to further our mission of catalyzing community to advance and accelerate economic opportunities for Colorado women and their families. We hope this sponsorship package will help you to reach your philanthropic goals, enabling you to share your message across Colorado. **Thank you!***

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NORTHERN COLORADO WFCO SPONSORSHIP RESERVATION FORM

_____ I/my company want(s) to be a \$5,000 **MOVEMENT MAKER PREMIER SPONSOR**

_____ I/my company want(s) to be a \$2,500 **PROMISE TO PROSPERITY SPONSOR**

_____ I/my company want(s) to be a \$1,000 **POWERING CHANGE SPONSOR**

_____ I/my company want(s) to be a \$500 **INVEST IN NORTHERN COLORADO SPONSOR**

Who is the point contact for invoicing, attendee names, and logo/ad benefit information?

Name & Title: _____

Mailing Address: _____

Phone: _____ **Email:** _____

___ Check enclosed, payable to The Women's Foundation of Colorado **OR** ___ Please send an invoice

Please mail, e-mail, or fax this form to:

The Women's Foundation of Colorado, Attn: Kelly Robenhagen
1901 E. Asbury, Denver, Co 80208
e-mail: kellyr@wfc.org; tel: 303-285-2970; fax: 303-285-2978

To discuss these opportunities please contact:

Chloe Petersen, Northern Colorado Regional Committee Co-Chair
tel: 517-231-1570; e-mail: chloe.petersen@woodward.com

OR

Adriene Hudson, Development Committee- Northern Colorado Representative
Tel: 970-214-1067; e-mail: adrienechildress@gmail.com



(2016 Girls' Leadership Council Class)

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Community Action: WFCO's Work in Northern Colorado and Beyond

Since 1987, WFCO has granted more than \$16 million and made more than 1,600 grants. In Northern Colorado, local grantees have included Project Self-Sufficiency, Soccer Without Borders, and more. Moving forward, we will focus on holistic grantmaking in helping women achieve a livable wage within 3-5 years and enhance evaluation and learning together to measure outcomes.



Through our volunteer Regional Action Committees, WFCO brings high quality educational events to community across the state, sharing key research and promoting community conversation. Recent community education events in Northern Colorado include “Gender Equity in Colorado’s STEM Industries” which brought more than 100 members of the community together to hear from local experts and discuss ways to empower, attract, and retain women in STEM careers.

Working with our partners, The Women’s Foundation of Colorado uses our strategic research, collective voice, and statewide network to affect policy and create systemic change for women & girls. We engage annually in public policy by monitoring legislation, sharing research, meeting with legislators and policy partners, and taking positions on bills that have a direct effect on women and their ability to earn a livable wage for themselves and their families.



The Women’s Foundation of Colorado was privileged and honored to bring Former First Lady Michelle Obama to Colorado in 2017 for her first public event since leaving the White House. People from across the state, including many from right here in Northern Colorado, came together for an evening of inspiration and hope. In total, we brought more than 8,000 Coloradans together to advance and accelerate economic opportunities for Colorado women and their families and to celebrate the 30th Anniversary of WFCO.