



## **House Party Host – Fundraising Tips**

By hosting a House Party, you are enabling The Women’s Foundation of Colorado to help women across our state get on the pathway to economic security.

### **What is your fundraising goal?**

Each of House Party has a suggested fundraising goal. As a host you can use the suggested goal or set your own. Either way, having a goal will help your fundraising efforts.

### **How do I fundraise at my house party?**

WFCO will make it easy for you to achieve your fundraising goal. The luncheon program will engage and inspire your guests to get involved and invest in the Foundation. During the program we will talk about WFCO’s different giving programs like Power of Extended Philanthropy (PEP), Empowerment Council (EC), and Dads for Daughters (D4D). Each House Party Host kit will come with giving envelopes, pens, and information about giving programs that will support your guests with getting involved. We also recommend that you have a laptop or iPad available for guests that might want to donate online.

### **Other fundraising ideas:**

- Ask guests to “buy a ticket” to your house party.
- Let your guests know about your fundraising goal before your party. During your party, let your guests know how close you are and when you meet (or beat!) your goal.
- Tell your story – let your guests know why you support the foundation. Encourage your guests to share their own stories as well.
- Watch the luncheon! Let us help you by sharing our work, the stories of our beneficiaries, and how they can help the women and families of Colorado.
- Use the fundraising envelopes included in your House Party Kit – your guests can complete the envelope to make a cash, check, or credit card donation, sign up for PEP or EC, or request additional information about our programs.
- Having a dinner, lunch, or happy hour? Ask your guests to donate what they would have spent to enjoy your event at a restaurant.
- Honor a Shero they love. Encourage guests to make a donation to WFCO to honor a Shero in their life.
- Hosting a virtual house party? Make it a Virtuous Virtual Party! Ask everyone to donate what they would have spent for a night out to the cause you care so much about.
- Add some entertainment – make it a Karaoke party – guests can make additional donations for a chance to sing (or pay to not sing!) – use our playlist of Girl Power Songs!
- Matching gift? Does your employer match your donation – check with employer and increase the power of your donation.

- Do you have fit friends? Ask them to raise funds for working out, walking, riding, spinning, or even to donate what they used to spend on classes.
- Best of all – just ask. You care about WFCO – give your friends a chance to care too. Most people just need to be asked and then they are glad to give and show they care.

### **What happens after the party?**

- After your party, collect the fundraising envelopes you passed out to your guests and mail them back to WFCO in the large envelope included in your House Party Kit at 1901 E. Asbury Ave. Denver, CO 80210.
- Use the LOVE Thank You cards included in your Kit to thank you guests for attending your party and for supporting The Women's Foundation of Colorado.
- Share photos and share the love!