



The Women's Foundation of Colorado

Women Thriving. Colorado Rising.

GENDER-LENS INVESTING

Our Journey to 100%



Lauren Y. Casteel,
President & CEO

Money on A Mission

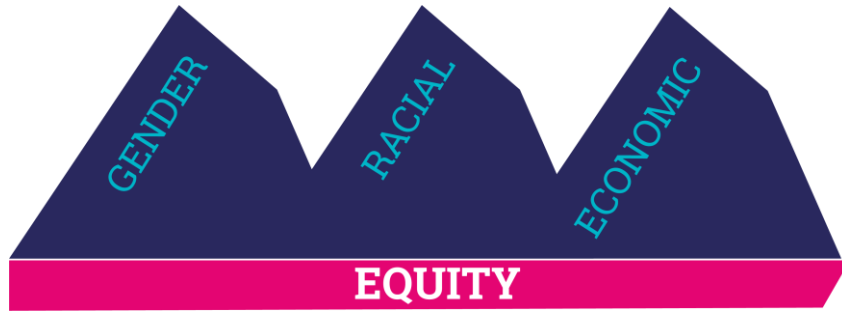


What is gender-lens investing?

An approach to investing that considers gender-based factors across the investment process to advance gender equality and better inform investment decisions

Story Behind the Numbers

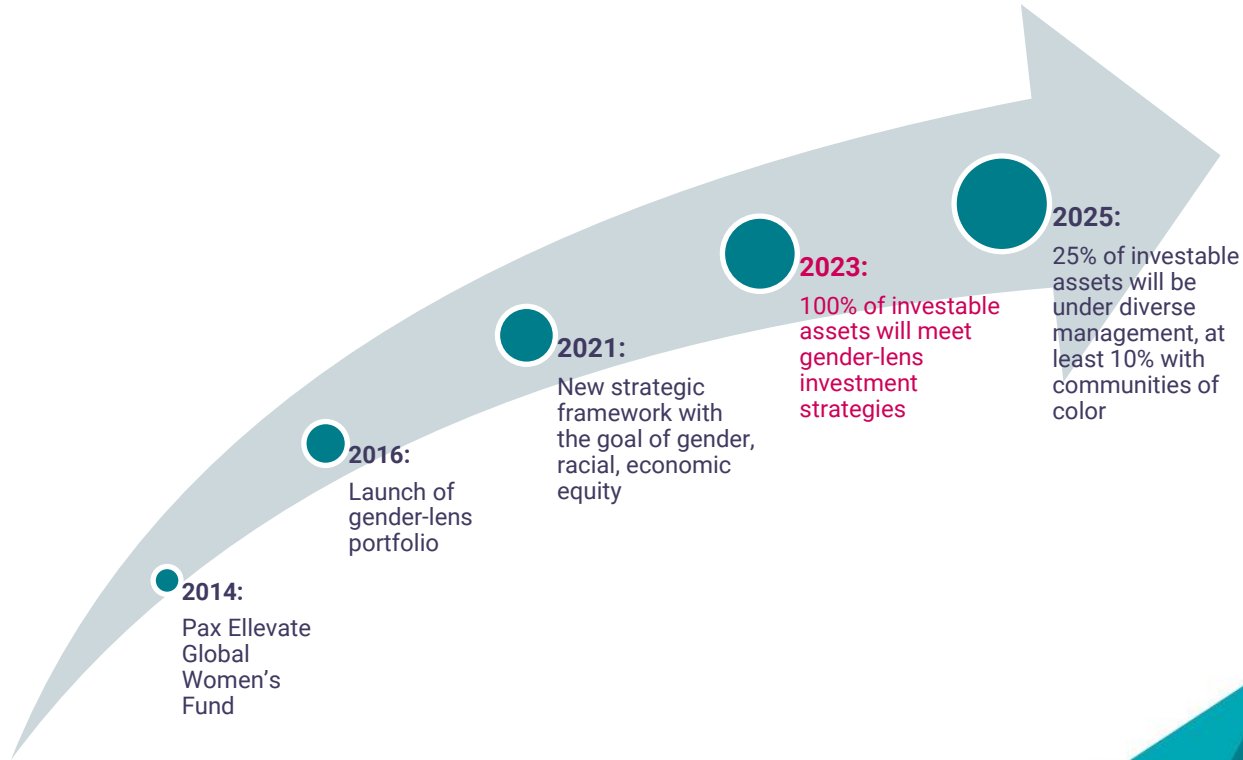
Aligning Investments to Who We Are



Our Core Values

Promise
Leadership
Community
Learning
Equity and Inclusion
Stewardship and Accountability

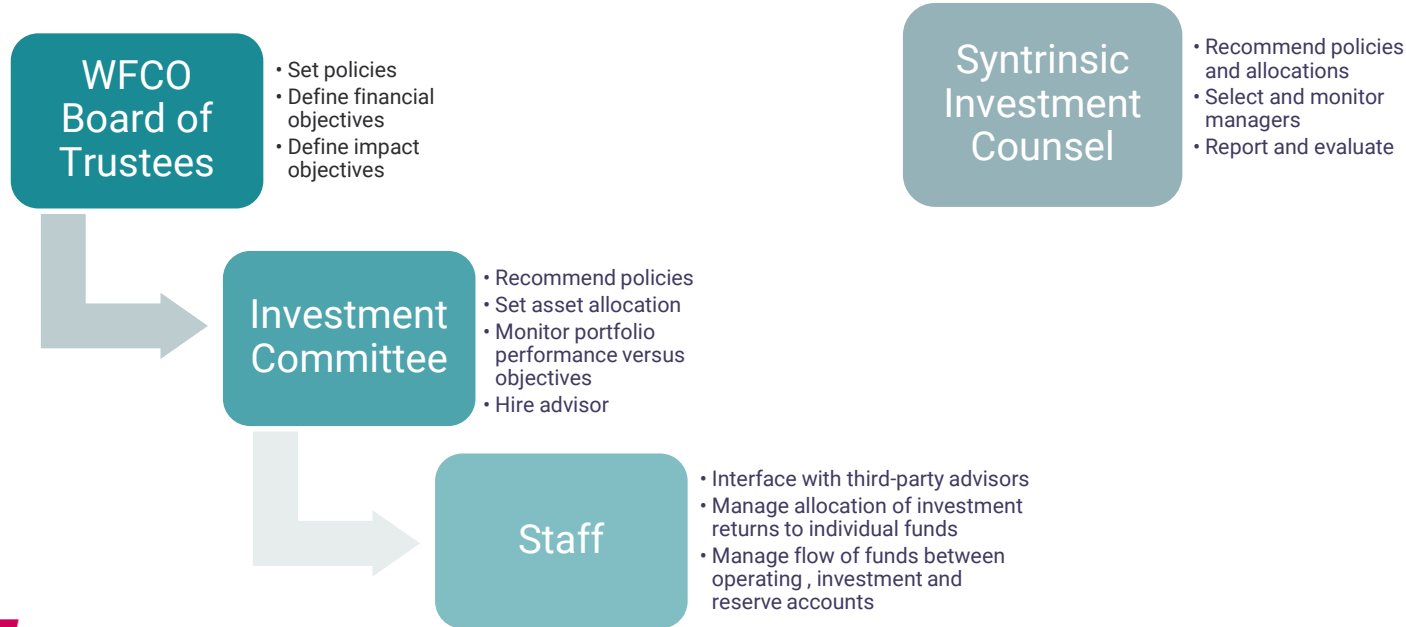
Journey to Gender-Lens Alignment





**Helen Gair and Debbie
Chandler,
WFCO Trustees
Investment Committee
Co-Chairs**

Governance & Decision-Making



Engaged Investment Committee

The WFCO Investment Committee meets at least quarterly to:

- Evaluate economic and market conditions
- Monitor the appropriateness of the portfolio asset allocation targets and investment managers
- Compare performance vs. financial and impact goals
- Ensure WFCO stewards its community resources with the care those resources deserve

Helen Gair

- Co-Chair
- Former principal and partner, Denver-based investment banking firm

Deb Chandler

- Co-Chair
- CEO, Matthews Vu Medical Group

Sara Boyd

- Senior Wealth Advisor, Frontier Wealth Management

Lauren Casteel

- President & CEO, The Women's Foundation of Colorado

John Dobey

- Chief Financial Officer, The Women's Foundation of Colorado

Katelyn Hart

- CFA
- Associate, Jordan Park Group

Katherine Gold

- CEO, goldbug

Amy Rood

- Member, Woody Creek Management Group

John Trujillo

- CFP
- Principal and Portfolio Manager, West End Wealth

Carly Wendt

- CFP
- Financial Advisor, Merrill Lynch

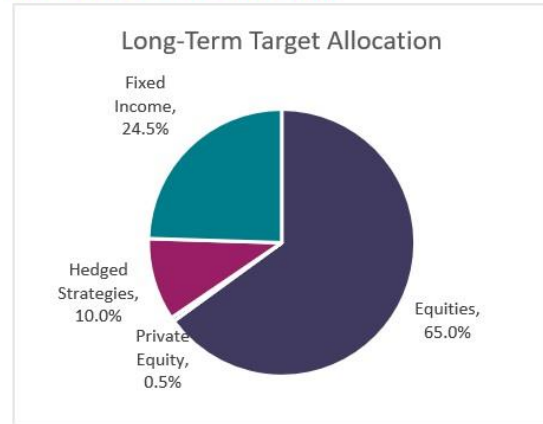


**Ben Valore-Caplan &
LeVar Williams,**
Syntrinsic Investment
Counsel



Investment Portfolios (3/31/22)

THE LONG-TERM PORTFOLIO



Net returns as of March 31, 2022

	1 year	3 years	7 years	10 years
WFCO Long-Term	2.7%	8.9%	6.7%	6.6%

GENDER LENS PORTFOLIO

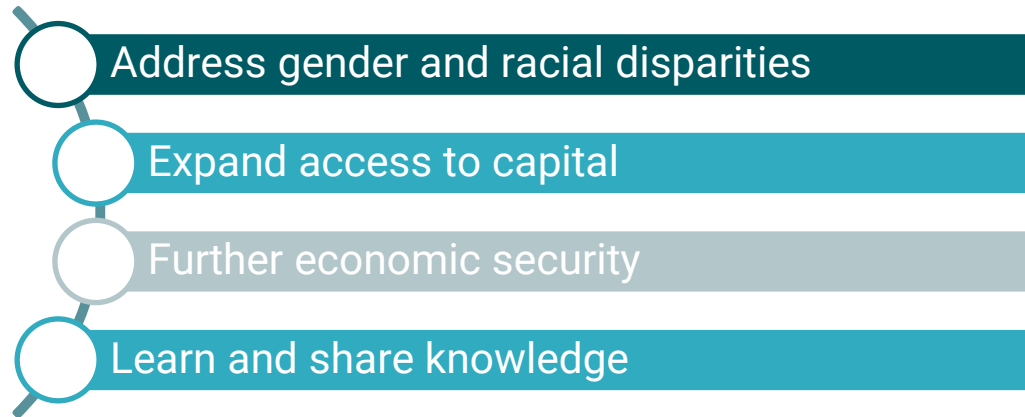


Net returns as of March 31, 2022

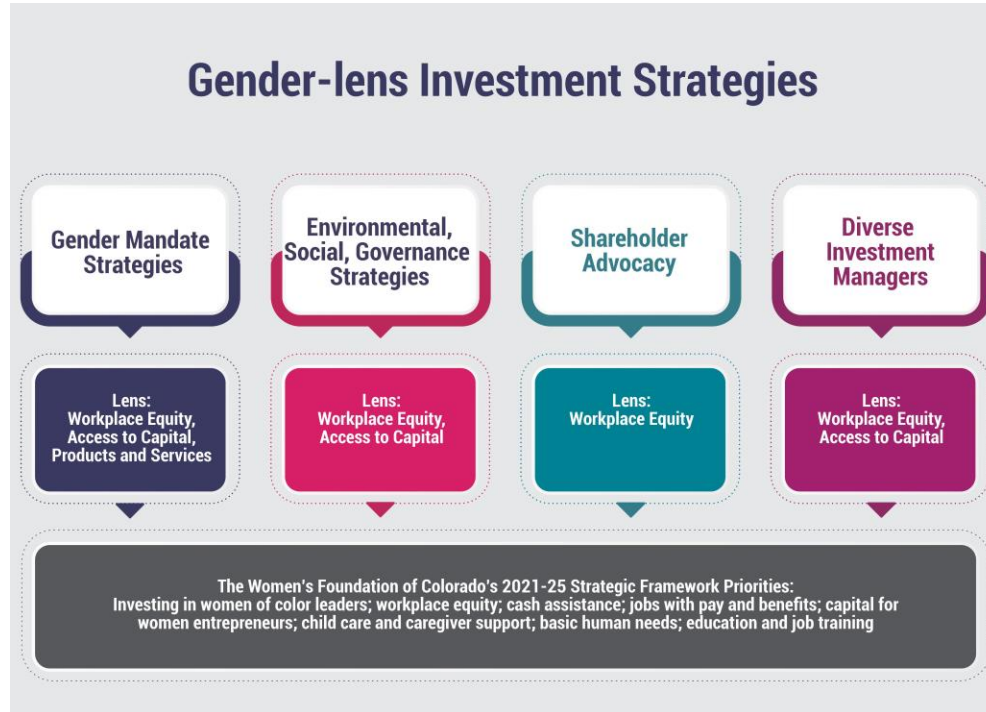
	1 year	3 years	7 years	10 years
WFCO Gender Lens	1.4%	8.2%	--	--

Impact Goals

WFCO is committed to using all its resources and assets in pursuit of gender, racial, and economic equity and has defined the following impact goals:



Portfolio Alignment



GLI Strategies: History

Timeline of Gender-Lens Investing Journey



GLI Strategies: A Closer Look



As of March 31, 2022, \$20,982,668 of the Foundation's \$27,923,482 of investable assets were deployed across at least one of the Foundation's four Gender Lens investment strategies. With about \$4.2 million of the invested assets meeting all four criteria.

Diverse Manager Strategy

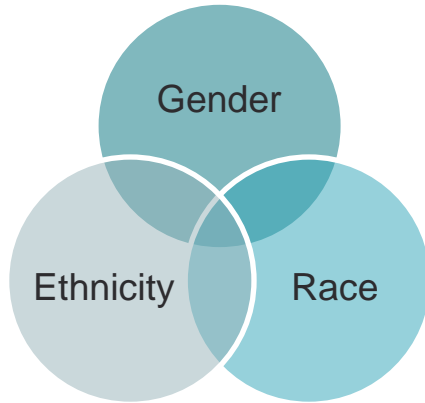
Access to Capital

- Diverse managers control 1.3% of the investment industry's \$69 trillion
- Diverse investment managers more likely to invest in diverse communities
- Less than 10% of U.S. portfolio managers at mutual funds and ETFs are women

Economic Opportunity

- Likelihood of outperformance for diverse teams is +36%
- Diverse private equity funds outperformed in 78% of the vintage years studied
- Closing the racial wealth gap could increase U.S. GDP by 4-6% by 2028

Defining Diversity



WFCO has prioritized focusing on diversity and identifying women and people of color investment managers, with a focus on those communities under-represented in the finance industry.

- WFCO defines under-represented communities as Black, Latinx, Native American, and Asian.

Measuring Diversity



Senior
Leadership



Board of
Directors



Principals



Ownership



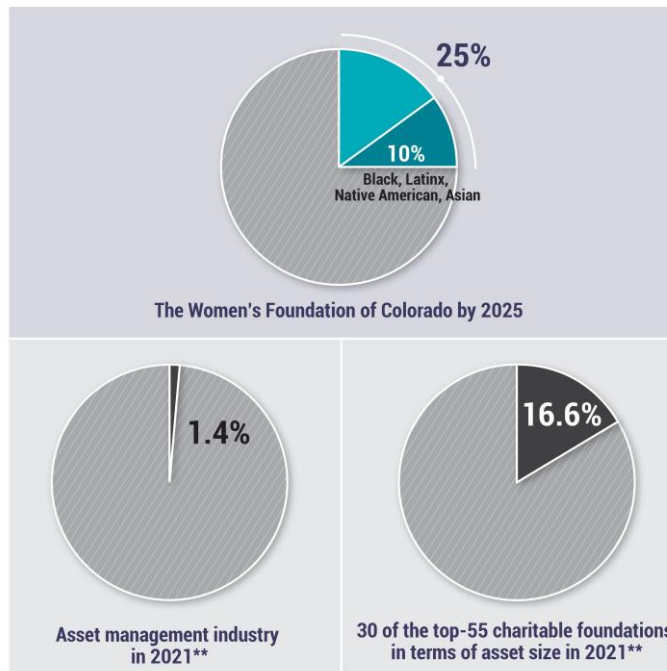
Decision-
Making



Economics

Tracking & Reporting

Percentage of Assets Controlled by Diverse Managers



* Diverse defined as women and/or members of racial minority groups
** Data provided by "Knight Diversity of Asset Managers Research Series"

John Dobey & Renee Ferrufino, The Women's Foundation of Colorado



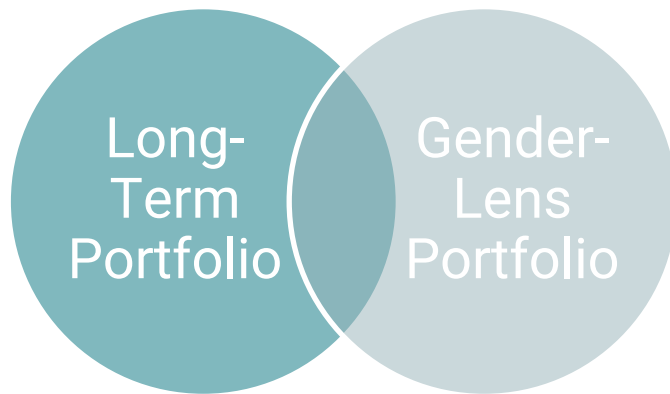
5/19/2022



One Strategy, One Portfolio

When the long-term portfolio is 100% aligned with our gender-lens investment strategies, we will merge it with the 100% gender-lens portfolio.

WFCO will offer donors one investment portfolio that is well-diversified and 100% aligned with our gender-lens investment strategies.



DAFs and Giving Circles

DAFs and giving circles gave
\$1,027,536 during fiscal year 2021-22

- More than 70 donor-advised funds and eight giving circles held at WFCO
- Focuses vary greatly – from economic security for women globally and breast cancer survivorship to racial justice and supporting women's entrepreneurship



Make WFCO Your
Philanthropic Home:
Contact Renee Ferrufino
for more information –
reneef@wfc.org

Questions?

Please add your questions to the chat!