

As president and founder of MorEvents, Betsy puts her mastery of details and innovative management skills to perfect use. While Betsy excels at long-range planning, budgeting, staffing and client relations, she believes that even the tiniest particulars of an event merit her personal attention. Betsy, a UCLA graduate and Denver native, believes in delivering exceptional experiences for clients: Consistency – in terms of creating executing outstanding events, as well as on a personal level – is one of Betsy’s most defining characteristics. MorEvents has made the top 100 Women Owned Companies for the last 20 years! Betsy’s passion is community service and working with not for profits. She has been involved with the Women’s Foundation of Colorado for 10 years and loves every minute of helping women and girls! Betsy sits on the board of the JCC and has served on the board of the ADL. Her other passions include her son Stone and her husband Gareth Heyman

As Co-Principal of MorEvents, Gareth finds the opportunity to create and execute memorable events for corporate, government and non-profit companies across the globe. A graduate of The University of Denver Daniels College of Business, Gareth began his work in the event world in F&B and the hotel industry. Gareth holds numerous industry awards for his company MorEvents, including being named one of the top 250 companies in Colorado for over a decade. His hobbies include skiing, wine collection, photography, and laughing often! He is a native to Wisconsin, but grew up in Chicago and New Jersey. He currently sits on the Board of the ADL and Jewish Family Services.