



# **The Women's Foundation of Colorado**

Women Thriving. Colorado Rising.

**WELCOME TO ADVOCATING FOR IMPACT!  
WE WILL GET STARTED MOMENTARILY...**

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**May 19, 2021**

# Zoom Tips

- English/Spanish interpretation – Welcome interpreters from Cesco Linguistic Services!
- Reminder that this training is being recorded
- Share Zoom Tips Google Doc
- Closed Caption/Speaker View
- Please mute yourself when you aren't speaking
- Update your name and pronouns
  - Pronouns – to create a space that is gender inclusive
- Add your name in the chat – use chat for questions

# Advocating for Impact Overview

- Introduction Polls
- Past Trainings – WFCO 101, Advocacy 101, ECE
- Education/Training – WFCO Priorities and Advocacy Updates
  - WFCO staff and lobbyist Jennifer Miles, Frontline Public Affairs
- Engagement – breakout rooms by community and for action

# WFCO Updates

- Strategic framework and grantmaking
- Join us on June 11 for the next CAN meeting



BE PART OF  
**WFCO'S**

**C**OLORADO  
**A**MBASSADOR  
**N**ETWORK

# 2021 Annual Luncheon



**We have the power to lift up all of Colorado by investing in superpowers of the women we serve.**

## Colorado Convention Center:

- 1800 People (Dependent on COVID rules & regulations)
- Lived Streamed

## House Party Style:

- Home, office, backyard, or online
- Date: Thursday, October 21st– Sunday, October 31<sup>st</sup>
- Stream Live or Watch the Recording

# WFCO Priorities

- Does it address root causes of poverty and promote economic security?
- Does it improve Colorado's tax and budget policies to allow for sufficient resources to be dedicated to WFCO priorities?
- Does it promote and protect issues and rights aligned with the core values of WFCO?

# 2021 Priorities

- HB21-1311 Income Tax
- SB21-027 Emergency Supplies for CO Babies and Families
- Early Care and Education
  - HB21-1304 Early Childhood System
  - ECE workforce

# Action Options

- Review Action Document
  - Call
  - Email
  - Social media





**LAUREN Y. CASTEEL**  
**PRESIDENT AND CEO**  
**THE WOMEN'S FOUNDATION OF COLORADO**

# Thank you and next steps

*Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.  
– Margaret Mead*

- It's action time!
- Survey
- Next training – 6/17/21 at noon
  - Bring a friend! Share in your community!