



# The Women's Foundation of Colorado

Women Thriving. Colorado Rising.

**WELCOME TO ADVOCATING FOR IMPACT!  
WE WILL GET STARTED MOMENTARILY...**

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**February 17, 2021**

# Zoom Tips

- English/Spanish interpretation – Welcome Angelica and Camila from Cesco Linguistic Services!
- Reminder that this training is being recorded
- Share Zoom Tips Google Doc
- Closed Caption/Speaker View
- Please mute yourself when you aren't speaking
- Update your name and pronouns
  - Pronouns – to create a space that is gender inclusive
- Add your name in the chat – use chat for questions

# Advocating for Impact Overview

- Introduction Polls
- First in a series of five trainings
- Speakers – Lauren Y. Casteel and Majority Leader Esgar
- Training – WFCO 101, WFCO Policy Priorities, Advocacy 101
  - WFCO staff and lobbyist Jennifer Miles, Frontline Public Affairs
- Engagement – breakout rooms and Jamboards
- Closing and next steps



**LAUREN Y. CASTEEL**  
**PRESIDENT AND CEO**  
**THE WOMEN'S FOUNDATION OF COLORADO**



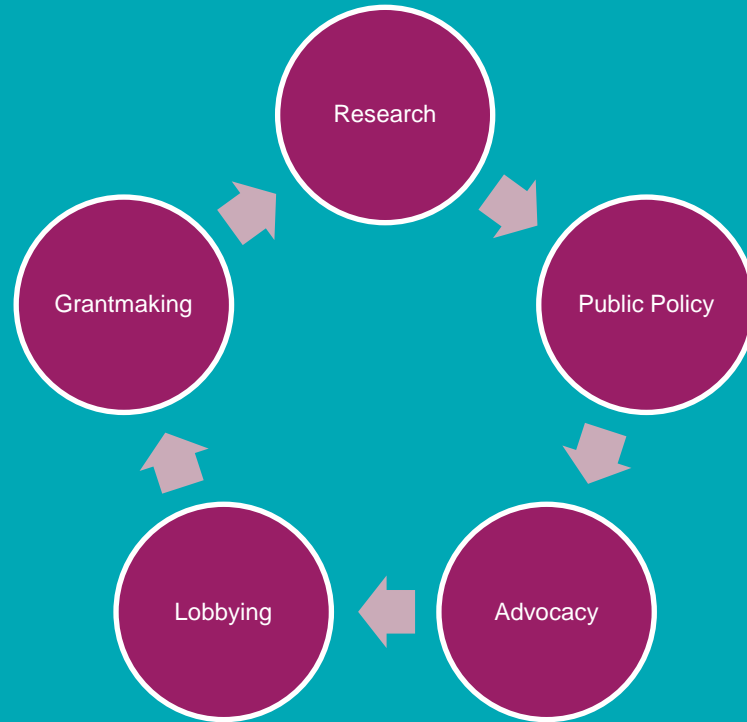
**MAJORITY LEADER DANEYA ESGAR  
D-PUEBLO**

**SARAH REGAN, ADVISOR &  
EXECUTIVE ASSISTANT**

# Who is WFCO?



# Public Policy is a Powerful Tool for Change



# WFCO Policy Priorities

Address root causes of poverty and promote economic security

Advance opportunities to achieve livable wages

Reform Colorado's tax and budget policies to promote equity and allow for sufficient resources to be dedicated to WFCO priorities

Promote issues and protect rights aligned with the core values of WFCO



# 2021 Legislative Session



# Questions?

A woman with long brown hair, wearing a white t-shirt and blue jeans, is walking on a grassy field. She is carrying a brown backpack. The background is a bright, sunny outdoor setting with green grass. A semi-transparent purple banner is overlaid on the image, containing the text.

# JENNIFER MILES FRONTLINE PUBLIC AFFAIRS

# Colorado General Assembly

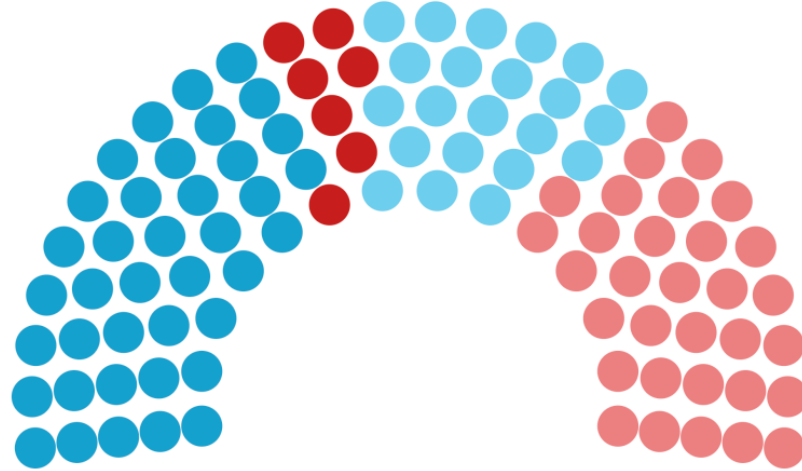
- Overview of Senate and House makeup
- How a bill becomes a law
- Update on 2021 session
  - Pandemic impact
  - State budget
- Tips for engaging with your elected officials and how to connect virtually to the session

# Colorado has 2<sup>nd</sup> largest share of women in its legislature at 44%

## Women in #COleg 2001 vs 2021

Women make up 46% of Colorado's 100 lawmakers this year, compared with 33% 20 years ago. Most of the women lawmakers are Democrats.

2001 2021



● Democratic women ● Republican women ● Democratic men ● Republican men

### Party & gender

- Democratic women
- Republican women
- Democratic men
- Republican men

2001	2021	Seat change
20	39	+19
14	7	-7
26	22	-4
41	32	-9

Source: [Colorado General Assembly](#)

# Questions?

# Who represents you?

[commoncause.org/find-your-representative](https://www.commoncause.org/find-your-representative) and [leg.Colorado.gov/find-my-legislator](https://leg.colorado.gov/find-my-legislator)

**Federal** – president, senators (2), representative (1)

- Colorado has 7 congressional districts

**State** – governor, senator (1), representative (1)

- Colorado General Assembly – Senate (35), House (65)
- Other statewide offices

**Local** – city council, mayor, school board, county clerk

# Stay connected with YOUR elected officials



2/17/2021



Alec Garnett

2 hrs · 🌐

📌 Reminder for #Denverites 📌 Join your elected officials today at 4 PM for a #COVID19 virtual town hall. See you soon! #coleg

Tune in on FB Live here: [Denver City Council District 5 - Councilwoman Amanda Sawyer](#)

Or on Zoom here: [bit.ly/2yYm9Kb](https://bit.ly/2yYm9Kb)

**Central, East Central, & Southeast Denver Town Hall**

**Thursday April, 16**  
**4 - 4:30 PM**  
**via Zoom & Facebook Live**

**Elected Leaders Attending:**

<u>Colorado State Senators</u>	<u>Colorado State Representatives</u>
Chris Hansen	Alec Garnett
Robert Rodriguez	Emily Sirota
	Steven Woodrow

<u>Denver City Councilors</u>	<u>DPS Board Members</u>
Kendra Black	Scott Balderman
Chris Hinds	Dr. Carrie A. Olson
Paul Kashmann	<u>RTD Representative</u>
Amanda Sawyer	Kate Williams





WFCO Actions	Individual Actions
Attend the next AFI training and bring a friend	Take a virtual tour of the Colorado State Capitol
Stay connected with WFCO through email and social media	Connect with your elected officials
Write an op-ed or letter to the editor	Become a digital ambassador for WFCO
Give testimony or provide public comment	Attend your lawmaker's townhall meetings
	Run for office
	Vote!

# Questions?

# Breakouts – join a breakout by region or language

- Select a breakout room and use Jamboard to share your response to these questions:
  - What was something you learned today that surprised you?
  - What is something that you learned today that you will take action on going forward?
  - What do you want to learn about in future trainings?
  - Is there someone in your life that you'd like to include in a future training or action? Who?

# Thank you and next steps

*Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.  
– Margaret Mead*

- Action Poll
- Ways to engage with WFCO
  - Equal pay webinar resources
  - March 12 – statewide engagement committee
- Survey
- Next training – 3/17/21 at noon, topic will be early care and education
  - Bring a friend! Share in your community!