

2015 WFCO Vail Valley Luncheon *A Place at the Table*

Date: Wednesday, August 12, 2015

Venue: Vail Marriott Mountain Resort

Time: 11 a.m. -12:00 p.m. Registration & WFCO Cafe and Auction

12:00 p.m. Luncheon, Keynote and Panel, Q & A

Keynote Speaker: A STEM-related speaker and topic

Honorary Chairs: TBD

Anticipated Attendance: 525-575

Sponsorships: Rebecca Matlon (970.390.7240) and Deb Luginbuhl (970.390.3241)

Net proceeds from this event support the vital statewide work of The Women's Foundation of Colorado, including Women and Girls' programs in the Vail Valley.

2014 Vail Valley Grants

The **Vail Valley STEM Awareness Initiative** was created to build awareness around the opportunities in STEM education and careers for Women and Girls. The Initiative's planning committee is a community collaboration consisting of the WFCO Vail Valley Regional Committee, Walking Mountains Science Center, Vail Valley Foundation's The Youth Foundation's Girl PowHER program, Eagle County School District, Colorado Mountain College, Education Foundation of Eagle County and a media partnership with the Vail Daily.

A **Bright Future Foundation** program for high school girls, **Grow Respect: You Grow Girl** is aimed at serving 52 female students attending Red Canyon High School (RCHS), the alternative education program in Eagle County Schools. Students benefit by understanding the importance of attitudes and beliefs about gender and relationship boundaries. Since risk-taking is a normal part of adolescent development, the objective of this program is to channel risky behavior toward the types of risks that produce personal growth, which will help them lead more successful lives moving forward.

The Cycle Effect provides indoor fitness training, nutritional instruction and coaching for girls on mountain bike skills, teamwork, visualization and goal setting to prepare for competition through the Vail Recreation District Mountain Bike Race Series and the local high school team. With support from this grant The Cycle Effect created a **2015 Middle School Team Program** to reach a higher number of girls across different grade levels to ensure long term success.

Girls in Science, an afterschool program run by **Walking Mountains Science Center** for girls in grades 3-5 including a large underserved population. With support from this grant, the program expanded to all nine of the District's elementary schools and provides over 5,000 contact hours annually. All instruction is created and taught by trained female staff. The girls practice problem solving and work as a team to increase interest in science, increase literacy in science, increase confidence of young girls in their attitude towards science and reinforce reading, writing, and math skills.

The **Girl PowHER** program at **VVF's The Youth Foundation** inspires self-confidence, friendship, and integrity in 200 middle school girls (a critical time to work with at-risk students). There are three modules: academics, social emotional development and enrichment opportunities including excursions and exposure to recreational and arts activities. Research is being done by The Youth Foundation on the best way to translate this type of programming to high school girls that will begin with the 2015-2016 school year.

THE WOMEN'S
FOUNDATION
OF COLORADO

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Other Vail Valley Event Highlights

VIP Reception on the evening of August 11, 2015 for sponsors and donors to meet the Speaker.

Gallery of Sponsors: Space in the event registration area where qualifying business and non-profit sponsors may display promotional materials and interact with our attendees. This is an opportunity to showcase your business to over 525 attendees both before and after the luncheon. Sponsor Gallery participants will have space to display their organization's marketing materials and will be positioned at the event entry point to provide an opportunity to interact with attendees, mostly women. *More details are available upon request.*

WFCO Cafe: A gathering that will take place in the Marriott Ballroom anteroom prior to the luncheon and featuring a number of Auction items, which typically include trips, jewelry, art items, restaurant and service coupons appealing to a broad demographic and price-range.

WOW! Award: Given annually to an individual or group who embody "Women's and Girls' Outstanding Work."

Together. We are powerful.